

Zuhal Cilingir Uk

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3962188/publications.pdf>

Version: 2024-02-01

7
papers

172
citations

1684188
5
h-index

1720034
7
g-index

7
all docs

7
docs citations

7
times ranked

135
citing authors

#	ARTICLE	IF	CITATIONS
1	A Cross-Cultural Analysis of Gender-Based Food Stereotypes and Consumption Intentions among Millennial Consumers. <i>Journal of International Consumer Marketing</i> , 2021, 33, 209-225.	3.7	8
2	Does Country of Origin Matter for Chocolate? Ethnocentrism, Involvement, and Perceived Risk for Turkish University Students. <i>Journal of Food Products Marketing</i> , 2020, 26, 144-184.	3.3	10
3	Implicit occupational gender stereotypes: a research among Turkish university students. <i>Gender in Management</i> , 2019, 34, 157-184.	1.9	8
4	McDonald s ve Burger King e YÄ¶nelik TÄ¼ketici AlgÄ±lamalarÄ±nÄ±n Sosyal AÄ¶ Analizi ile Ä°ncelenmesi (Investigation of Consumer Perceptions towards McDonald s and Burger King with Social Network) <i>Tj ETQq0 0 0 rgBT/Overlock 10 Tf 5</i>		
5	Gender-based food stereotypes among Turkish university students. <i>Young Consumers</i> , 2017, 18, 223-244.	3.5	11
6	The Impact of Consumer Ethnocentrism, Product Involvement, and Product Knowledge on Country of Origin Effects: An Empirical Analysis on Turkish Consumersâ€™ Product Evaluation. <i>Journal of International Consumer Marketing</i> , 2014, 26, 284-310.	3.7	63
7	International ethnic entrepreneurship: Antecedents, outcomes and environmental context. <i>International Business Review</i> , 2011, 20, 614-626.	4.8	70