

# Jose Pla-Barber

## List of Publications by Year in descending order

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Version: 2024-02-01

37  
papers

1,596  
citations

361045

20  
h-index

360668

35  
g-index

40  
all docs

40  
docs citations

40  
times ranked

1222  
citing authors

#	ARTICLE	IF	CITATIONS
1	Analysing the link between export intensity, innovation and firm size in a science-based industry. <i>International Business Review</i> , 2007, 16, 275-293.	2.6	311
2	Exploring the role of knowledge management practices on exports: A dynamic capabilities view. <i>International Business Review</i> , 2014, 23, 38-44.	2.6	187
3	Strategic Variables that Influence Entry Mode Choice in Service Firms. <i>Journal of International Marketing</i> , 2007, 15, 67-91.	2.5	119
4	Accelerated internationalisation: evidence from a late investor country. <i>International Marketing Review</i> , 2006, 23, 255-278.	2.2	107
5	A multidimensional concept of uncertainty and its influence on the entry mode choice: An empirical analysis in the service sector. <i>International Business Review</i> , 2006, 15, 215-232.	2.6	95
6	When are international managers a cost effective solution? The rationale of transaction cost economics applied to staffing decisions in MNCs. <i>Journal of Business Research</i> , 2005, 58, 1320-1329.	5.8	68
7	Organisational learning capability, product innovation performance and export intensity. <i>Technology Analysis and Strategic Management</i> , 2012, 24, 511-526.	2.0	65
8	Is the influence of the industrial district on international activities being eroded by globalization?. <i>International Business Review</i> , 2009, 18, 435-445.	2.6	56
9	Entry mode choice in the internationalisation of the hotel industry: a holistic approach. <i>Service Industries Journal</i> , 2011, 31, 107-122.	5.0	49
10	Societal-Level Versus Individual-Level Predictions of Ethical Behavior: A 48-Society Study of Collectivism and Individualism. <i>Journal of Business Ethics</i> , 2014, 122, 283.	3.7	40
11	Investment and Control Decisions in Foreign Markets: Evidence from Service Industries. <i>British Journal of Management</i> , 2010, 21, 736-753.	3.3	38
12	Internationalization of service industry firms: understanding distinctive characteristics. <i>Service Industries Journal</i> , 2012, 32, 1007-1010.	5.0	38
13	Governance of global value chains after the Covid-19 pandemic: A new wave of regionalization?. <i>BRQ Business Research Quarterly</i> , 2021, 24, 204-213.	2.2	35
14	Service characteristics as moderators of the entry mode choice: empirical evidence in the hotel industry. <i>Service Industries Journal</i> , 2012, 32, 1137-1148.	5.0	34
15	The internalisation of foreign distribution and production activities. <i>International Business Review</i> , 2001, 10, 455-474.	2.6	33
16	A transaction cost analysis of staffing decisions in international operations. <i>Scandinavian Journal of Management</i> , 2005, 21, 101-126.	1.0	33
17	FINE SLICING OF THE VALUE CHAIN AND OFFSHORING OF ESSENTIAL ACTIVITIES: EMPIRICAL EVIDENCE FROM EUROPEAN MULTATIONALS. <i>Journal of Business Economics and Management</i> , 2014, 15, 111-134.	1.1	33
18	Differential Effects of Bilateral Norms on SMEs'™ Export Relationships: A Dynamic Perspective. <i>Journal of International Marketing</i> , 2017, 25, 21-41.	2.5	33

#	ARTICLE	IF	CITATIONS
19	Springboarding: a new geographical landscape for European foreign investment in Latin America. <i>Journal of Economic Geography</i> , 2012, 12, 519-538.	1.6	29
20	The Differences in Values Between Managers of the European Founding Countries, the New Members and the Applicant Countries:. <i>European Management Journal</i> , 2007, 25, 132-145.	3.1	26
21	Augmenting versus exploiting entry modes in soft services. <i>International Marketing Review</i> , 2014, 31, 621-636.	2.2	21
22	The internationalization of soft-services: entry modes and main determinants in the Spanish hotel industry. <i>Service Business</i> , 2011, 5, 139-154.	2.2	20
23	Unravelling the moderating effects of size and experience on product innovations and exports: a study in a medium knowledge-intensive industry. <i>Technology Analysis and Strategic Management</i> , 2012, 24, 219-238.	2.0	18
24	Co-parenting through subsidiaries: A model of value creation in the multinational firm. <i>Global Strategy Journal</i> , 2018, 8, 536-562.	4.4	16
25	A meta-analysis of export spillovers from FDI: advanced vs emerging markets. <i>International Journal of Emerging Markets</i> , 2019, 15, 991-1010.	1.3	16
26	Intermediate Units in Multinational Corporations: Advancing Theory on their Co-parenting Role, Dynamics and Outcomes. <i>International Journal of Management Reviews</i> , 2021, 23, 116-147.	5.2	12
27	Learning from foreign operation modes: The virtuous path for innovation. <i>BRQ Business Research Quarterly</i> , 2020, 23, 159-171.	2.2	11
28	Mode of Entry in Service Firms: Strategic Variables and Characteristics of Services Influencing the Internationalization Process. <i>Advances in International Marketing</i> , 0, , 159-192.	0.3	8
29	Intermediate units in multinational corporations: A resource dependency view on coordinative versus entrepreneurial roles. <i>International Business Review</i> , 2021, 30, 101773.	2.6	8
30	The choice of offshoring operation mode: A behavioural perspective. <i>Journal of Business Research</i> , 2019, 103, 570-580.	5.8	6
31	overnance and competitiveness in global value chains: A comparative study in the automobile and textile industries. <i>Economics and Business Review</i> , 2019, 5, 72-91.	0.3	5
32	The internationalization of SMEs: Building models for long-term development. <i>BRQ Business Research Quarterly</i> , 2020, 23, 88-90.	2.2	4
33	Configurational Theory in Traditional Manufacturing Industries: A New Model of High-Performing Small and Medium-Sized Enterprises. <i>Sustainability</i> , 2020, 12, 6818.	1.6	3
34	LA ESTRATEGIA DE OUTSOURCING INTERNACIONAL EN ESPAÑA: UNA APROXIMACIÓN A LOS SECTORES MANUFACTUREROS TRADICIONALES. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2009, 15, 55-67.	0.6	1
35	Chapter 5: The High-Performing SMEs in Traditional Manufacturing Sectors: Innovation and Foreign Operation Modes. <i>International Business and Management</i> , 2018, , 81-96.	0.1	1
36	A Microeconomic Analysis of the Springboard Subsidiary: The Case of Spanish Firms. <i>Economics</i> , 2015, 9, .	0.2	0

#	ARTICLE	IF	CITATIONS
37	Derrames de la inversi3n extranjera directa y su efecto en las exportaciones: una aplicaci3n emp3rica en un pa3s emergente. Trimestre Economico, 2021, 88, 455-482.	0.1	0