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List of Publications by Year in descending order

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93
papers

5,086
citations

134610

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docs citations

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times ranked

2789
citing authors

#	ARTICLE	IF	CITATIONS
1	Assessing university students' perception of academic quality using machine learning. <i>Applied Computing and Informatics</i> , 2024, 20, 20-34.	3.7	1
2	Selling on Instagram: Factors that Determine the Adoption of Instagram Commerce. <i>International Journal of Human-Computer Interaction</i> , 2022, 38, 1004-1022.	3.3	12
3	To buy or not to buy, that is the question: understanding the determinants of the urge to buy impulsively on Instagram Commerce. <i>Journal of Research in Interactive Marketing</i> , 2022, 16, 477-493.	7.2	14
4	Antecedents to the Adoption of Mobile Payment in China and Italy: an Integration of UTAUT2 and Innovation Resistance Theory. <i>Information Systems Frontiers</i> , 2022, 24, 2099-2122.	4.1	60
5	Do biometric payment systems work during the COVID-19 pandemic? Insights from the Spanish users' viewpoint. <i>Financial Innovation</i> , 2022, 8, 22.	3.6	22
6	Drivers of purchase intention in Instagram Commerce. <i>Spanish Journal of Marketing - ESIC</i> , 2022, 26, 168-188.	2.7	15
7	Perceived user satisfaction and intention to use massive open online courses (MOOCs). <i>Journal of Computing in Higher Education</i> , 2021, 33, 85-120.	3.9	43
8	Determinants and risks of intentions to use mobile applications in museums: an application of fsQCA. <i>Current Issues in Tourism</i> , 2021, 24, 1284-1303.	4.6	21
9	Adoption of electric vehicles: Which factors are really important?. <i>International Journal of Sustainable Transportation</i> , 2021, 15, 799-813.	2.1	47
10	Exploring the Determinants of Intention to Use P2P Mobile Payment in Spain. <i>Information Systems Management</i> , 2021, 38, 165-180.	3.2	35
11	Assessing determinants influencing continued use of live streaming services: An extended perceived value theory of streaming addiction. <i>Expert Systems With Applications</i> , 2021, 168, 114241.	4.4	99
12	Identifying relevant segments of AI applications adopters – Expanding the UTAUT2's variables. <i>Telematics and Informatics</i> , 2021, 58, 101529.	3.5	27
13	Characterisation of potential adopters of domestic biomass heating. <i>International Journal of Green Energy</i> , 2021, 18, 219-230.	2.1	2
14	Explanatory and predictive model of the adoption of P2P payment systems. <i>Behaviour and Information Technology</i> , 2021, 40, 528-541.	2.5	32
15	Influence of Regulatory Fit Theory on Persuasion from Google Ads: An Eye Tracking Study. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 1165-1185.	3.1	12
16	Predicting Big Data Adoption in Companies With an Explanatory and Predictive Model. <i>Frontiers in Psychology</i> , 2021, 12, 651398.	1.1	4
17	Examining the determinants of continuance intention to use and the moderating effect of the gender and age of users of NFC mobile payments: a multi-analytical approach. <i>Information Technology and Management</i> , 2021, 22, 133-161.	1.4	78
18	What Do You Want to Eat? Influence of Menu Description and Design on Consumer's Mind: An fMRI Study. <i>Foods</i> , 2021, 10, 919.	1.9	6

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19	Instagram Advertising among Young Consumers in Wearable Fitness Trackers: The Moderating Role of Technology Acceptance Factors. <i>Journal of Global Marketing</i> , 2021, 34, 411-432.	2.0	4
20	The Effect of Consumer Concern for the Environment, Self-Regulatory Focus and Message Framing on Green Advertising Effectiveness: An Eye Tracking Study. <i>Environmental Communication</i> , 2021, 15, 813-841.	1.2	12
21	Neural network modeling of consumer satisfaction in mobile commerce: An empirical analysis. <i>Expert Systems With Applications</i> , 2021, 175, 114803.	4.4	68
22	Social commerce website design, perceived value and loyalty behavior intentions: The moderating roles of gender, age and frequency of use. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102404.	5.3	116
23	Big data analytics capability for improved performance of higher education institutions in the Era of IR 4.0: A multi-analytical SEM & ANN perspective.. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121119.	6.2	55
24	Determining factors in the adoption and recommendation of mobile wallet services in India: Analysis of the effect of innovativeness, stress to use and social influence. <i>International Journal of Information Management</i> , 2020, 50, 191-205.	10.5	268
25	Analyzing the effect of social support and community factors on customer engagement and its impact on loyalty behaviors toward social commerce websites. <i>Computers in Human Behavior</i> , 2020, 108, 105980.	5.1	135
26	User characteristics influencing use of a bicycle-sharing system integrated into an intermodal transport network in Spain. <i>International Journal of Sustainable Transportation</i> , 2020, 14, 513-524.	2.1	19
27	Tourism value VS barriers to booking trips online. <i>Journal of Retailing and Consumer Services</i> , 2020, 53, 101957.	5.3	16
28	How consumer ethnocentrism modulates neural processing of domestic and foreign products: A neuroimaging study. <i>Journal of Retailing and Consumer Services</i> , 2020, 53, 101961.	5.3	31
29	The role of customer online brand experience in customers' intention to forward online company-generated content: The case of the Islamic online banking sector in Palestine. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101902.	5.3	35
30	A multi-analytical approach to modeling of customer satisfaction and intention to use in Massive Open Online Courses (MOOC). <i>Interactive Learning Environments</i> , 2020, 28, 1003-1021.	4.4	36
31	A mixed analysis of perceptions of electric and hybrid vehicles. <i>Energy Policy</i> , 2020, 136, 111076.	4.2	40
32	Antecedents of the intention to use NFC mobile applications in tourism. <i>Journal of Hospitality and Tourism Technology</i> , 2020, 11, 369-383.	2.5	15
33	The main determinants of adopting domestic biomass heating systems. <i>Sustainability Accounting, Management and Policy Journal</i> , 2020, 11, 409-428.	2.4	4
34	Mobile Payment Adoption in the Age of Digital Transformation: The Case of Apple Pay. <i>Sustainability</i> , 2020, 12, 5443.	1.6	62
35	Assessment of mobile technology use in the emerging market: Analyzing intention to use m-payment services in India. <i>Telecommunications Policy</i> , 2020, 44, 102009.	2.6	79
36	Impact of perceived value on casual mobile game loyalty: The moderating effect of intensity of playing. <i>Journal of Consumer Behaviour</i> , 2020, 19, 493-504.	2.6	26

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37	The impact of customer personality and online brand community engagement on intention to forward company and users generated content: palestinian banking industry a case. Economic Research-Ekonomiska Istrazivanja, 2020, 33, 1985-2006.	2.6	10
38	Potential Early Adopters of Hybrid and Electric Vehicles in Spain—Towards a Customer Profile. Sustainability, 2020, 12, 4345.	1.6	23
39	Understanding Drivers and Barriers Affecting Merchants' Adoption of Mobile Payments. Advances in Electronic Commerce Series, 2020, , 48-70.	0.2	1
40	Improving an App for Visually Impaired Travelers. Advances in Electronic Commerce Series, 2020, , 164-185.	0.2	0
41	Evaluating consumer attitudes toward electromobility and the moderating effect of perceived consumer effectiveness. Journal of Retailing and Consumer Services, 2019, 51, 387-398.	5.3	77
42	DETERMINANTS OF INTENTION TO FORWARD ONLINE COMPANY-GENERATED CONTENT VIA FACEBOOK. International Review of Management and Marketing, 2019, 9, 148-157.	0.1	1
43	Perceived Value and Customer Adoption of Electric and Hybrid Vehicles. Sustainability, 2019, 11, 4956.	1.6	39
44	The role of collectivism in modeling the adoption of renewable energies: a cross-cultural approach. International Journal of Environmental Science and Technology, 2019, 16, 2143-2160.	1.8	39
45	A multi-analytical approach to peer-to-peer mobile payment acceptance prediction. Journal of Retailing and Consumer Services, 2019, 49, 143-153.	5.3	135
46	An examination of attributes and barriers to adopt biomass and solar technology. A cross-cultural approach. Journal of Environmental Management, 2019, 236, 639-648.	3.8	12
47	What drives customer satisfaction and word of mouth in mobile commerce services? A UTAUT2-based analytical approach. Journal of Enterprise Information Management, 2019, 33, 71-94.	4.4	55
48	The moderating impact of gender on the acceptance of peer-to-peer mobile payment systems. International Journal of Bank Marketing, 2019, 38, 138-158.	3.6	64
49	Improving travellers' trust in restaurant review sites. Tourism Review, 2019, 74, 830-840.	3.8	21
50	Mobile payment is not all the same: The adoption of mobile payment systems depending on the technology applied. Technological Forecasting and Social Change, 2019, 146, 931-944.	6.2	238
51	To use or not to use, that is the question: Analysis of the determining factors for using NFC mobile payment systems in public transportation. Technological Forecasting and Social Change, 2019, 139, 266-276.	6.2	99
52	Predicting the determinants of mobile payment acceptance: A hybrid SEM-neural network approach. Technological Forecasting and Social Change, 2018, 129, 117-130.	6.2	278
53	A global approach to the analysis of user behavior in mobile payment systems in the new electronic environment. Service Business, 2018, 12, 25-64.	2.2	135
54	Determinant Factors of Satisfaction with Public Services in Spain. Australian Journal of Public Administration, 2018, 77, 102-113.	1.0	11

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55	DMO online platforms: Image and intention to visit. <i>Tourism Management</i> , 2018, 65, 116-130.	5.8	198
56	New social consumer? Determining factors of Facebook commerce. <i>Journal of Decision Systems</i> , 2018, 27, 213-237.	2.2	12
57	A Neuropsychological Study on How Consumers Process Risky and Secure E-payments. <i>Journal of Interactive Marketing</i> , 2018, 43, 151-164.	4.3	36
58	Etourism advertising effectiveness: banner type and engagement as moderators. <i>Journal of Services Marketing</i> , 2018, 32, 462-475.	1.7	18
59	A Social Commerce Intention Model for Traditional E-Commerce Sites. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2018, 13, 80-93.	3.1	45
60	New Perspectives on Payment Systems. , 2018, , 1487-1507.		3
61	Comparative Study Among New Payment Systems and New Future Trends in Mobile Payments. , 2018, , 1448-1486.		0
62	HOW DOES PRO-ENVIRONMENTAL BEHAVIOUR INFLUENCE THE ADOPTION OF RENEWABLE ENERGIES?. <i>Dyna (Spain)</i> , 2018, 93, 135-135.	0.1	0
63	Determinants of intention to use the mobile banking apps: An extension of the classic TAM model. <i>Spanish Journal of Marketing - ESIC</i> , 2017, 21, 25-38.	2.7	256
64	Factors that determine the adoption of Facebook commerce: The moderating effect of age. <i>Journal of Engineering and Technology Management - JET-M</i> , 2017, 44, 1-18.	1.4	71
65	Predictive and explanatory modeling regarding adoption of mobile payment systems. <i>Technological Forecasting and Social Change</i> , 2017, 120, 32-40.	6.2	77
66	Intention to use new mobile payment systems: a comparative analysis of SMS and NFC payments. <i>Economic Research-Ekonomska Istrazivanja</i> , 2017, 30, 892-910.	2.6	76
67	Unobserved heterogeneity and the importance of customer loyalty in mobile banking. <i>Technology Analysis and Strategic Management</i> , 2017, 29, 1015-1032.	2.0	20
68	A SEM-neural network approach for predicting antecedents of m-commerce acceptance. <i>International Journal of Information Management</i> , 2017, 37, 14-24.	10.5	333
69	NFC technology acceptance for mobile payments: A Brazilian Perspective. <i>Revista Brasileira De Gestao De Negocios</i> , 2017, 19, 82-103.	0.2	32
70	Examining Merchantsâ€™ Refusal to Adopt Mobile Payment Systems in Spain. , 2017, , .		4
71	Decision Support System to Determine Intention to Use Mobile Payment Systems on Social Networks: A Methodological Analysis. <i>International Journal of Intelligent Systems</i> , 2016, 31, 153-172.	3.3	10
72	The moderating effect of user experience on satisfaction with electronic banking: empirical evidence from the Spanish case. <i>Information Systems and E-Business Management</i> , 2016, 14, 141-165.	2.2	44

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73	Determinants of the intention to use NFC technology as a payment system: an acceptance model approach. <i>Information Systems and E-Business Management</i> , 2016, 14, 293-314.	2.2	119
74	Variable selection for payment in social networks: Introducing the Hy-index. <i>Computers in Human Behavior</i> , 2016, 56, 45-55.	5.1	18
75	Análisis de la eficacia publicitaria y usabilidad en herramientas Travel 2.0. Un estudio experimental a través de la técnica de eye-tracking. <i>Tourism and Management Studies</i> , 2016, 12, 7-17.	1.0	6
76	Prevalence of the colonization of <i>Helicobacter pylori</i> among students of the school of dentistry, University of Granada, Spain. <i>Medicina Oral, Patología Oral Y Cirugía Bucal</i> , 2016, 21, 0-0.	0.7	0
77	Serologic control against hepatitis B virus among dental students of the University of Granada, Spain. <i>Medicina Oral, Patología Oral Y Cirugía Bucal</i> , 2015, 20, e566-e571.	0.7	8
78	Behavioral Model of Younger Users in M-Payment Systems. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2015, 25, 169-190.	1.0	26
79	User behaviour in QR mobile payment system: the QR Payment Acceptance Model. <i>Technology Analysis and Strategic Management</i> , 2015, 27, 1031-1049.	2.0	125
80	Antecedents of the adoption of the new mobile payment systems: The moderating effect of age. <i>Computers in Human Behavior</i> , 2014, 35, 464-478.	5.1	338
81	The moderating effect of experience in the adoption of mobile payment tools in Virtual Social Networks: The m-Payment Acceptance Model in Virtual Social Networks (MPAM-VSN). <i>International Journal of Information Management</i> , 2014, 34, 151-166.	10.5	207
82	New Perspectives on Payment Systems. <i>Advances in E-Business Research Series</i> , 2014, , 260-278.	0.2	0
83	Comparative Study Among New Payment Systems and New Future Trends in Mobile Payments. <i>Advances in E-Business Research Series</i> , 2014, , 223-259.	0.2	3
84	Innovation and Diversification Policies in the Banking Sector. <i>Advances in Business Information Systems and Analytics Book Series</i> , 2014, , 280-297.	0.3	1
85	The impact of risk on the technological acceptance of mobile payment services. <i>Global Business Perspectives</i> , 2013, 1, 309-328.	0.4	21
86	The determinants of satisfaction with e-banking. <i>Industrial Management and Data Systems</i> , 2013, 113, 750-767.	2.2	76
87	Detecting salient themes in financial marketing research from 1961 to 2010. <i>Service Industries Journal</i> , 2013, 33, 925-940.	5.0	26
88	Analysing user trust in electronic banking using data mining methods. <i>Expert Systems With Applications</i> , 2013, 40, 5439-5447.	4.4	38
89	A model for the integration of e-financial services questionnaires with SERVQUAL scales under fuzzy linguistic modeling. <i>Expert Systems With Applications</i> , 2012, 39, 11535-11547.	4.4	31
90	Applying an automatic approach for showing up the hidden themes in financial marketing research (1961-2010). <i>Expert Systems With Applications</i> , 2012, 39, 11055-11065.	4.4	11

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91	Applying Multi-objective Optimization for Variable Selection to Analyze User Trust in Electronic Banking. <i>Advances in Intelligent Systems and Computing</i> , 2012, , 143-152.	0.5	1
92	Influence of age in the adoption of new mobile payment systems. <i>Revista Brasileira De Gestao De Negocios</i> , 0, , 1390-1407.	0.2	5
93	Influencia de la apelaci3n del mensaje en la atenci3n. Un estudio de eye-tracking. <i>Vivat Academia</i> , 0, , 33-60.	0.2	2