

Daniel J Flint

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3951957/publications.pdf>

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7
papers

144
citations

1684129

5
h-index

1720014

7
g-index

7
all docs

7
docs citations

7
times ranked

141
citing authors

#	ARTICLE	IF	CITATIONS
1	The Meaning of Shopping Experiences Augmented By Mobile Internet Devices. Journal of Marketing Theory and Practice, 2014, 22, 73-90.	4.3	59
2	Effects of consumer embarrassment on shopping basket size and value: A study of the millennial consumer. Journal of Consumer Behaviour, 2015, 14, 41-56.	4.2	35
3	Exploring The State of Salesperson Insecurity: How It Emerges and Why It Matters?. Journal of Marketing Theory and Practice, 2016, 24, 344-364.	4.3	18
4	Rethinking customer relationships. Business Horizons, 2015, 58, 99-108.	5.2	13
5	Corporate Identity Congruence: A meanings-based analysis. Journal of Business Research, 2018, 86, 68-82.	10.2	11
6	A Fresh Start for Stigmatized Groups: The Effect of Cultural Identity Mindset Framing in Brand Advertising. Journal of Advertising, 2021, 50, 603-621.	6.6	6
7	Revealing the unique blend of meanings in corporate identity: An application of the semiotic square. Journal of Marketing Theory and Practice, 2020, 28, 26-42.	4.3	2