

# Jacob Häflich

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/394940/publications.pdf>

Version: 2024-02-01

44  
papers

2,510  
citations

346980

22  
h-index

274796

44  
g-index

45  
all docs

45  
docs citations

45  
times ranked

2018  
citing authors

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 1  | Managing entrepreneurial and corporate contributions to sustainability transitions. <i>Business Strategy and the Environment</i> , 2023, 32, 891-902.   | 8.5 | 14        |
| 2  | Reinforcing or counterproductive behaviors for sustainable entrepreneurship? The influence of causation and effectuation on sustainability orientation. <i>Business Strategy and the Environment</i> , 2022, 31, 908-920.   | 8.5 | 11        |
| 3  | The importance of product lifetime labelling for purchase decisions: Strategic implications for corporate sustainability based on a conjoint analysis in Germany. <i>Business Strategy and the Environment</i> , 2022, 31, 1275-1291.                               | 8.5 | 13        |
| 4  | Investors in environmental ventures want good money and a clean conscience: How framing, interest rates, and the environmental impact of crowdfunding projects influence funding decisions. <i>Technological Forecasting and Social Change</i> , 2022, 182, 121849. | 6.2 | 8         |
| 5  | A systematic literature review of crowdfunding and sustainability: highlighting what really matters. <i>Management Review Quarterly</i> , 2021, 71, 433-453.  | 5.7 | 59        |
| 6  | The early bird catches the worm: an empirical analysis of imprinting in social entrepreneurship. <i>Journal of Business Economics</i> , 2021, 91, 127-150.  | 1.3 | 11        |
| 7  | Diversity matters: the influence of gender diversity on the environmental orientation of entrepreneurial ventures. <i>Journal of Business Economics</i> , 2021, 91, 1005-1023.  | 1.3 | 1         |
| 8  | The Relationship between Stakeholder Theory and Corporate Social Responsibility: Differences, Similarities, and Implications for Social Issues in Management. <i>Journal of Management Studies</i> , 2021, 58, 1441-1470.   | 6.0 | 144       |
| 9  | Crowdfunding sustainable entrepreneurship: What are the characteristics of crowdfunding investors?. <i>Journal of Cleaner Production</i> , 2021, 290, 125667.   | 4.6 | 28        |
| 10 | Worse is worse and better doesn't matter?: The effects of favorable and unfavorable environmental information on consumers' willingness to pay. <i>Journal of Industrial Ecology</i> , 2021, 25, 1338-1356.   | 2.8 | 5         |
| 11 | Effectuation and causation in sustainable entrepreneurship: An empirical analysis. <i>Proceedings - Academy of Management</i> , 2021, 2021, 11346.  | 0.0 | 1         |
| 12 | The curvilinear and time-lagging impact of sustainability performance on financial performance: Evidence from Germany. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 232-243.   | 5.0 | 41        |
| 13 | The influence of feedback and awareness of consequences on the development of corporate sustainability action over time. <i>Business Strategy and the Environment</i> , 2020, 29, 638-650.  | 8.5 | 27        |
| 14 | Integrating stakeholder theory and sustainability accounting: A conceptual synthesis. <i>Journal of Cleaner Production</i> , 2020, 275, 124097.   | 4.6 | 94        |
| 15 | How environmental and social orientations influence the funding success of investment-based crowdfunding: The mediating role of the number of funders and the average funding amount. <i>Technological Forecasting and Social Change</i> , 2020, 161, 120311.       | 6.2 | 39        |
| 16 | Corporate and entrepreneurial contributions to sustainability transitions. <i>Business Strategy and the Environment</i> , 2020, 29, 1617-1618.  | 8.5 | 18        |
| 17 | It's not what you say, but how you say it: How the provision of qualitative, quantitative and monetary environmental information influences companies' internal decision making. <i>Journal of Cleaner Production</i> , 2020, 268, 122247.                          | 4.6 | 3         |
| 18 | Crowdfunding for Responsible Entrepreneurship. , 2020, , 117-134.   |     | 2         |

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|----|--|-----|-----------|
| 19 | Take the money and run? Implementation and disclosure of environmentally-oriented crowdfunding projects. <i>Journal of Cleaner Production</i> , 2019, 223, 127-135.  | 4.6 | 41        |
| 20 | Purchasing unpackaged food products. <i>NachhaltigkeitsManagementForum   Sustainability Management Forum</i> , 2019, 27, 165-175.  | 1.3 | 11        |
| 21 | Business Cases for Sustainability: A Stakeholder Theory Perspective. <i>Organization and Environment</i> , 2019, 32, 191-212.  | 2.5 | 170       |
| 22 | Environmental orientation among nascent and established entrepreneurs: an empirical analysis of differences and their causes. <i>International Journal of Entrepreneurial Venturing</i> , 2019, 11, 373.                   | 0.3 | 15        |
| 23 | Networking for the environment: The impact of environmental orientation on start-ups' networking frequency and network size. <i>Journal of Cleaner Production</i> , 2018, 179, 308-316.                                    | 4.6 | 52        |
| 24 | Environmental management accounting and its effects on carbon management and disclosure quality. <i>Journal of Cleaner Production</i> , 2018, 174, 1608-1619.  | 4.6 | 91        |
| 25 | 'Think big' or 'small is beautiful'? An empirical analysis of characteristics and determinants of success of sustainable crowdfunding projects. <i>International Journal of Entrepreneurial Venturing</i> , 2018, 10, 111. | 0.3 | 31        |
| 26 | Green thinking but thoughtless buying? An empirical extension of the value-attitude-behaviour hierarchy in sustainable clothing. <i>Journal of Cleaner Production</i> , 2018, 203, 1155-1169.                              | 4.6 | 165       |
| 27 | How business actors can contribute to sustainability transitions: A case study on the ongoing animal welfare transition in the German egg industry. <i>Journal of Cleaner Production</i> , 2018, 201, 1155-1165.           | 4.6 | 31        |
| 28 | Think Big or Small is Beautiful. An empirical analysis of characteristics and determinants of success of sustainable crowdfunding projects. <i>International Journal of Entrepreneurial Venturing</i> , 2018, 10, 1.       | 0.3 | 4         |
| 29 | In Search of the Dominant Rationale in Sustainability Management: Legitimacy- or Profit-Seeking?. <i>Journal of Business Ethics</i> , 2017, 145, 259-276.  | 3.7 | 146       |
| 30 | Legal systems, internationalization and corporate sustainability. An empirical analysis of the influence of national and international authorities. <i>Corporate Governance (Bingley)</i> , 2017, 17, 861-875.             | 3.2 | 21        |
| 31 | What influences environmental entrepreneurship? A multilevel analysis of the determinants of entrepreneurs' environmental orientation. <i>Small Business Economics</i> , 2017, 48, 47-69.                                  | 4.4 | 126       |
| 32 | Editorial: Challenges and opportunities for multinational corporations in sustainable development. <i>International Journal of Business Environment</i> , 2017, 9, 201.  | 0.2 | 2         |
| 33 | Entrepreneurship as Facilitator for Sustainable Development? Editorial for the Special Issue 'Advances in Sustainable Entrepreneurship'. <i>Administrative Sciences</i> , 2016, 6, 4.                                      | 1.5 | 8         |
| 34 | Management Roles and Sustainability Information. Exploring Corporate Practice. <i>Australian Accounting Review</i> , 2015, 25, 328-345.  | 2.5 | 26        |
| 35 | The Role of Sustainable Entrepreneurship in Sustainability Transitions: A Conceptual Synthesis against the Background of the Multi-Level Perspective. <i>Administrative Sciences</i> , 2015, 5, 286-300.                   | 1.5 | 90        |
| 36 | Environmental effects of sustainability management tools: An empirical analysis of large companies. <i>Ecological Economics</i> , 2015, 120, 241-249.  | 2.9 | 67        |

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|----|---|-----|-----------|
| 37 | Linking sustainability-related stakeholder feedback to corporate sustainability performance: an empirical analysis of stakeholder dialogues. <i>International Journal of Business Environment</i> , 2015, 7, 200.   | 0.2 | 15        |
| 38 | Does CSR Matter for Nonprofit Organizations? Testing the Link Between CSR Performance and Trustworthiness in the Nonprofit Versus For-Profit Domain. <i>Voluntas</i> , 2015, 26, 1944-1974.                         | 1.1 | 51        |
| 39 | Crowdfunding for environmental ventures: an empirical analysis of the influence of environmental orientation on the success of crowdfunding initiatives. <i>Journal of Cleaner Production</i> , 2015, 107, 636-645. | 4.6 | 186       |
| 40 | Implementation of Sustainability Management and Company Size: A Knowledge-Based View. <i>Business Strategy and the Environment</i> , 2015, 24, 765-779.   | 8.5 | 178       |
| 41 | Involving Corporate Functions: Who Contributes to Sustainable Development?. <i>Sustainability</i> , 2014, 6, 3064-3085.   | 1.6 | 20        |
| 42 | Applying Stakeholder Theory in Sustainability Management. <i>Organization and Environment</i> , 2014, 27, 328-346.  | 2.5 | 424       |
| 43 | Corporate Sustainability Management in Large German Companies. <i>Eco-efficiency in Industry and Science</i> , 2014, , 93-104.  | 0.1 | 1         |
| 44 | Combating climate change through organisational innovation: an empirical analysis of internal emission trading schemes. <i>Corporate Governance (Bingley)</i> , 2013, 13, 569-582.                                  | 3.2 | 15        |