

Ahmad Ibrahim Aljumah

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3948349/publications.pdf>

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8
papers

282
citations

1162367

8
h-index

1588620

8
g-index

8
all docs

8
docs citations

8
times ranked

60
citing authors

#	ARTICLE	IF	CITATIONS
1	Role of green financing and corporate social responsibility (CSR) in technological innovation and corporate environmental performance: a COVID-19 perspective. China Finance Review International, 2022, 12, 297-316.	4.1	57
2	The e-Learning of Students and University's Brand Image (Post COVID-19): How Successfully Al-Ain University Have Embraced the Paradigm Shift in Digital Learning. Studies in Systems, Decision and Control, 2021, , 171-187.	0.8	19
3	Traditional marketing analytics, big data analytics and big data system quality and the success of new product development. Business Process Management Journal, 2021, 27, 1108-1125.	2.4	38
4	Organizational performance and capabilities to analyze big data: do the ambidexterity and business value of big data analytics matter?. Business Process Management Journal, 2021, 27, 1088-1107.	2.4	27
5	The Impact of Social Media Marketing Communications on Consumer Response During the COVID-19: Does the Brand Equity of a University Matter?. Studies in Systems, Decision and Control, 2021, , 367-384.	0.8	46
6	How the Business Intelligence in the New Startup Performance in UAE During COVID-19: The Mediating Role of Innovativeness. Studies in Systems, Decision and Control, 2021, , 63-79.	0.8	47
7	Antecedents of entrepreneurial intentions in smart city of Neom Saudi Arabia: Does the entrepreneurial education on artificial intelligence matter?. Cogent Business and Management, 2020, 7, 1825041.	1.3	34
8	The effect of integration between audit and leadership on supply chain performance: Evidence from UK based supply chain companies. Uncertain Supply Chain Management, 2019, , 311-328.	2.3	14