

Karin Teichmann

List of Publications by Year in descending order

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Version: 2024-02-01

12
papers

403
citations

1307594

7
h-index

1372567

10
g-index

12
all docs

12
docs citations

12
times ranked

432
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer satisfaction management: Exploring temporal changes in nonlinearities in satisfaction formation of skiers. <i>Problems and Perspectives in Management</i> , 2021, 19, 398-417.	1.4	2
2	Sensorimotor experiences in servicescapes predict attitude formation through memory dynamics: A longitudinal study. <i>Psychology and Marketing</i> , 2020, 37, 479-487.	8.2	5
3	When Climate-Induced Change Reaches Social Media: How Realistic Travel Expectations Shape Consumers' Attitudes toward the Destination. <i>Journal of Travel Research</i> , 2020, 59, 1413-1429.	9.0	15
4	The effect of price on word of mouth: First time versus heavy repeat visitors. <i>Tourism Management</i> , 2019, 70, 453-459.	9.8	36
5	A facts panel on corporate social and environmental behavior: Decreasing information asymmetries between producers and consumers through product labeling. <i>Journal of Cleaner Production</i> , 2018, 177, 868-877.	9.3	28
6	The Power of Codesign to Bond Customers to Products and Companies: The Role of Toolkit Support and Creativity. <i>Journal of Interactive Marketing</i> , 2016, 36, 15-30.	6.2	20
7	Motivational Drivers of Content Contribution to Company-Versus Consumer-Hosted Online Communities. <i>Psychology and Marketing</i> , 2015, 32, 341-355.	8.2	73
8	The relevance of consumer-brand identification in the team sport industry. <i>Marketing Review St Gallen</i> , 2014, 31, 20-31.	0.6	6
9	Is luxury just a female thing? The role of gender in luxury brand consumption. <i>Journal of Business Research</i> , 2013, 66, 889-896.	10.2	197
10	Competitor Detection: An Investigation of Consumers' Perceived Similarity. <i>Tourism Analysis</i> , 2011, 16, 405-418.	0.9	0
11	Usage Patterns of Advanced Analytical Methods in Tourism Research 1988-2008: A Six Journal Survey. <i>Information Technology and Tourism</i> , 2010, 12, 17-46.	5.8	21
12	Vergleich von Städtetourismus-Websites auf Basis deren Nutzenbeiträge für die Informationssuche. <i>Zeitschrift für Tourismuswissenschaft</i> , 2009, 1, 179-184.	0.6	0