

Karin Teichmann

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3924277/publications.pdf>

Version: 2024-02-01

12
papers

403
citations

1307594

7
h-index

1372567

10
g-index

12
all docs

12
docs citations

12
times ranked

432
citing authors

#	ARTICLE	IF	CITATIONS
1	Is luxury just a female thing? The role of gender in luxury brand consumption. Journal of Business Research, 2013, 66, 889-896.	10.2	197
2	Motivational Drivers of Content Contribution to Companyâ€•Versus Consumerâ€•Hosted Online Communities. Psychology and Marketing, 2015, 32, 341-355.	8.2	73
3	The effect of price on word of mouth: First time versus heavy repeat visitors. Tourism Management, 2019, 70, 453-459.	9.8	36
4	A facts panel on corporate social and environmental behavior: Decreasing information asymmetries between producers and consumers through product labeling. Journal of Cleaner Production, 2018, 177, 868-877.	9.3	28
5	Usage Patterns of Advanced Analytical Methods in Tourism Research 1988â€•2008: A Six Journal Survey. Information Technology and Tourism, 2010, 12, 17-46.	5.8	21
6	The Power of Codesign to Bond Customers to Products and Companies: The Role of Toolkit Support and Creativity. Journal of Interactive Marketing, 2016, 36, 15-30.	6.2	20
7	When Climate-Induced Change Reaches Social Media: How Realistic Travel Expectations Shape Consumersâ€™ Attitudes toward the Destination. Journal of Travel Research, 2020, 59, 1413-1429.	9.0	15
8	The relevance of consumerâ€™brand identification in the team sport industry. Marketing Review St Gallen, 2014, 31, 20-31.	0.6	6
9	Sensorimotor experiences in servicescapes predict attitude formation through memory dynamics: A longitudinal study. Psychology and Marketing, 2020, 37, 479-487.	8.2	5
10	Customer satisfaction management: Exploring temporal changes in nonlinearities in satisfaction formation of skiers. Problems and Perspectives in Management, 2021, 19, 398-417.	1.4	2
11	Vergleich von StÃdttourismus-Websites auf Basis deren NutzenbeitrÃge fÃ¼r die Informationssuche. Zeitschrift fÃ¼r Tourismuswissenschaft, 2009, 1, 179-184.	0.6	0
12	Competitor Detection: An Investigation of Consumers' Perceived Similarity. Tourism Analysis, 2011, 16, 405-418.	0.9	0