

Dr Mulugeta Girma

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3911697/publications.pdf>

Version: 2024-02-01

3
papers

71
citations

2682572

2
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2550090

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8
all docs

8
docs citations

8
times ranked

34
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Megaprojects on Branding Ethiopia as an Appealing Tourist Destination. Journal of Environmental Management and Tourism, 2019, 9, 1733.	0.8	1
2	Reimagining Ethiopia through Destination Branding. American Journal of Industrial and Business Management, 2016, 06, 205-219.	0.6	2
3	Political Marketing: Exploring the Nexus between Theory and Practice in Ethiopia (Comparative Study) Tj ETQq1 1 0.784314 rgBT /Ov	0.7	5