

Dr Mulugeta Girma

List of Publications by Year in descending order

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3
papers

71
citations

2682572

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2550090

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8
all docs

8
docs citations

8
times ranked

34
citing authors

#	ARTICLE	IF	CITATIONS
1	Political Marketing: Exploring the Nexus between Theory and Practice in Ethiopia (Comparative Study) Tj ETQq1 1	0.784314 0.7	rgBT /Over 5
2	Reimagining Ethiopia through Destination Branding. American Journal of Industrial and Business Management, 2016, 06, 205-219.	0.6	2
3	The Impact of Megaprojects on Branding Ethiopia as an Appealing Tourist Destination. Journal of Environmental Management and Tourism, 2019, 9, 1733.	0.8	1