

Maria Rosaria Napolitano

List of Publications by Year in descending order

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2
papers

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2682572

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2917675

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docs citations

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citing authors

#	ARTICLE	IF	CITATIONS
1	It is worth a visit! Website quality and visitors' intentions in the context of corporate museums: a multimethod approach. <i>Current Issues in Tourism</i> , 2022, 25, 3027-3041.	7.2	7
2	Uncovering the worth of the past: the relationship between corporate museums' strategic orientation and dual performance. <i>Management Decision</i> , 2022, 60, 1852-1874.	3.9	5