

Alvin Eryandra

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3892699/publications.pdf>

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1
papers

6
citations

3311381
1
h-index

3475538
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g-index

1
all docs

1
docs citations

1
times ranked

4
citing authors

#	ARTICLE	IF	CITATIONS
1	How Older Consumers's Perceived Ethicality Influences Brand Loyalty. SAGE Open, 2018, 8, 215824401877810.	1.7	6