

Marcela Korenková

List of Publications by Year in descending order

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Version: 2024-02-01

10
papers

60
citations

2258059

3
h-index

2053705

5
g-index

10
all docs

10
docs citations

10
times ranked

48
citing authors

#	ARTICLE	IF	CITATIONS
1	Innovations for Business Management: Motivation and Barriers. Marketing and Management of Innovations, 2020, , 266-278.	1.5	21
2	Project-based learning and its effectiveness: evidence from Slovakia. Interactive Learning Environments, 2023, 31, 4147-4155.	6.4	17
3	Consumer Perception of Modern and Traditional Forms of Advertising. Sustainability, 2020, 12, 9996.	3.2	13
4	Possibilities of Using Ecological Fluid in Agriculture. Advanced Materials Research, 0, 1059, 61-66.	0.3	4
5	Increase of Company Efficiency through the Investment to the Employees and its Quantitative Valuation. Procedia, Social and Behavioral Sciences, 2014, 110, 942-951.	0.5	2
6	Vplyv regionálnych rozdielností na možnosti vzdelávania sa zamestnancov v podniku. , 2014, , .		1
7	Financovanie prenesenia do konca životnej správy na úroveň materských na úrovni miestnej samosprávy v SR. , 2016, , .		1
8	Barriers to the development of the circular economy in small and medium-sized enterprises in Slovakia. Entrepreneurship and Sustainability Issues, 2022, 9, 76-87.	1.1	1
9	Podpora podnikania formou príspevku na samostatného zamestnaného. , 2019, , .		0
10	Kreatívni umelci v cestovnom ruchu. Geografická Informácia, 2020, 24, 110-118.	0.1	0