Engr Amir Manzoor

List of Publications by Year
in descending order

90 papers	131 citations	1936888 4 h-index	1719596 7 g-index
93 all docs	93 docs citations	93 times ranked	69 citing authors

#	Article	IF	Citations
1	A study of big data for business growth in SMEs: Opportunities & challenges. , 2018, , .		30
2	An Empirical Examination of the Impact of eWom Information on Young Consumersâ€™ Online Purchase Intention: Mediating Role of eWom Information Adoption. SAGE Open, 2021, 11, 215824402110525.	0.8	16
3	Securing Device Connectivity in the Industrial Internet of Things (IoT). Computer Communications and Networks, 2016, , 3-22.	0.8	8
4	Investigating the Factors Affecting Residential Consumer Adoption of Broadband in India. SAGE Open, 2014, 4, 215824401455699.	0.8	6
5	Broadband Internet Development and Economic Growth: A Comparative Study of Two Asian Countries. IOSR Journal of Business and Management, 2012, 1, 1-14.	0.1	6
6	RFID in Health Care-Building Smart Hospitals for Quality Healthcare. International Journal of User-Driven Healthcare, 2016, 6, 21-45.	0.1	4
7	Technology-Enabled Learning Environments. Advances in Educational Technologies and Instructional Design Book Series, 2016, , 545-559.	0.2	4
8	Media Literacy in the Digital Age. Advances in Media, Entertainment and the Arts, 2016, , 249-274.	0.0	4
9	Impact of Social Networking Sites on Consumer Purchase Intention: An Analysis of Restaurants in Karachi. Journal of Business Strategies, 2017, 11, 1-20.	0.2	3
10	RFID in Health Care-Building Smart Hospitals for Quality Healthcare. , 0, , 839-867.		3
11	Social Media as Mirror of Society. Advances in Business Information Systems and Analytics Book Series, 2017, , 128-141.	0.3	3
12	Using Social Media Marketing for Competitive Advantage. , 2018, , 21-38.		3
13	Social Media for Promoting Grassroots Political Movements and Social Change. Advances in Media, Entertainment and the Arts, 2016, , 609-637.	0.0	2
14	Blended Learning in Higher Education. Advances in Educational Technologies and Instructional Design Book Series, 2017, , 58-68.	0.2	2
15	Higher Education in Developing Countries. Advances in Educational Technologies and Instructional Design Book Series, 2018, , 18-39.	0.2	2
16	Quality Assurance in Open and Distance Learning. Advances in Educational Technologies and Instructional Design Book Series, 2018, , 195-212.	0.2	2
17	Early Warning System for Financial Crises. Advances in Finance, Accounting, and Economics, 2016, , 22-45.	0.3	2
18	Social Media for Project Management. Advances in IT Personnel and Project Management, 2016, , 51-65.	0.3	2

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19	Promoting Effective Learning in Diverse Classrooms. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 229-244.	0.7	2
20	Media Literacy in the Digital Age. , 2018, , 97-123.		2
21	Womenpreneurs in MENA Region. , 0, , 1144-1158.		2
22	RFID-Enabled Healthcare. International Journal of Information Communication Technologies and Human Development, 2016, 8, 26-46.	0.2	1
23	Does the Hedonic Risk Appeal in Advertising, Effect Consumer Behaviour?. Journal of Business Strategies, 2017, 11, 147-170.	0.2	1
24	Use of Social Media for Policing. Advances in Human and Social Aspects of Technology Book Series, 2015, , 297-326.	0.3	1
25	Emerging Role of Big Data in Public Sector. Advances in Public Policy and Administration, 2016, , 268-288.	0.1	1
26	Emerging Role of Big Data in Public Sector. , 2016, , 2458-2478.		1
27	RFID Applications in Healthcare-State-of-the-Art and Future Trends. , 2017, , 1490-1512.		1
28	Crowdfunding for Non-Profits. Advances in Public Policy and Administration, 2017, , 152-167.	0.1	1
29	Blended Learning in Higher Education. , 2018, , 1439-1449.		1
30	MOOCs Business Models. Advances in Higher Education and Professional Development Book Series, 2015, , 80-105.	0.1	1
31	RFID Applications in Healthcare-State-of-the-Art and Future Trends. Advances in Healthcare Information Systems and Administration Book Series, 2016, , 184-206.	0.2	1
32	Emerging Role of Technology in Health Education for Youth. Advances in Medical Education, Research, and Ethics, 2016, , 374-390.	0.1	1
33	Designs of Mixed Method Research. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2016, , 79-105.	0.1	1
34	MOOCs for Enhancing Engineering Education. Advances in Civil and Industrial Engineering Book Series, 2016, , 204-223.	0.2	1
35	Cloud Computing Applications in the Public Sector. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2016, , 215-246.	0.2	1
36	Pedagogical Potential of Virtual Worlds. Advances in Game-based Learning Book Series, 2017, , 146-161.	0.2	1

#	Article	IF	Citations
37	Blended Learning and Distance Education. Advances in Educational Technologies and Instructional Design Book Series, 2017, , 45-57.	0.2	1
38	Early Warning System for Financial Crises. , 2018, , 1-25.		1
39	Role of Microfinance Institutions in Development of India. Advances in Finance, Accounting, and Economics, 2018, , 138-155.	0.3	1
40	Pedagogical Potential of Virtual Worlds. , 2019, , 1687-1702.		1
41	Use of Social Media for Policing. , 2019, , 259-289.		1
42	Sustainable Infrastructures. , 2020, , 565-584.		1
43	Emerging Role of Technology in Health Education for Youth. , 0, , 1447-1464.		1
44	Accelerating Entrepreneurship in MENA Region. , 0, , 1758-1770.		1
45	High-Growth Entrepreneurship in the MENA Region. International Journal of ICT Research in Africa and the Middle East, 2018, 7, 54-65.	0.3	0
46	Designs of Mixed Method Research. , 2021, , 252-277.		0
47	Quality Assurance in Open and Distance Learning. , 2021, , 22-35.		0
48	Contemporary Energy Management Systems and Future Prospects. , 2021, , 1984-2013.		0
49	The Quest for Financial Inclusion and Microfinance Institutions in India. , 2021, , 358-372.		0
50	Use of Virtual Worlds for Development of Social Interaction Skills of Children With Special Needs. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 416-443.	0.2	0
51	A Sustainable ICT Project for Rural Pakistan. SSRN Electronic Journal, 0, , .	0.4	0
52	Role of Environment in HR Interventions for Organizational Turnaround: The Case of Private Banks in Pakistan. SSRN Electronic Journal, 0, , .	0.4	0
53	Impact and Potential of Emerging Technologies for Fostering Democracy. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2015, , 81-109.	0.1	0
54	Technology-Enabled Learning Opportunities. Advances in Educational Technologies and Instructional Design Book Series, 2016, , 798-818.	0.2	0

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55	Financial Sector Reforms in South Asian Countries. Advances in Finance, Accounting, and Economics, 2016, , 36-50.	0.3	0
56	Dealing with Reverse Culture Shock for Students Returning from Study Abroad Programs. Advances in Higher Education and Professional Development Book Series, 2016, , 306-326.	0.1	0
57	Online Communities of Practice and Web 2.0. Advances in Human and Social Aspects of Technology Book Series, 2016, , 265-292.	0.3	0
58	Dynamic Electronic Textbooks. Advances in Educational Technologies and Instructional Design Book Series, 2016, , 478-497.	0.2	0
59	Using Social Media Marketing for Competitive Advantage. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 201-218.	0.7	0
60	Role of Learning Analytics in Enhancing Teaching and Learning. Advances in Educational Marketing, Administration, and Leadership Book Series, 2016, , 259-281.	0.1	0
61	Cultural Barriers to Organizational Social Media Adoption. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 31-45.	0.7	0
62	Skill Building for Virtual Teams. Advances in IT Personnel and Project Management, 2016, , 78-89.	0.3	0
63	IT in Higher Education-Possibilities and Prospects in an Era of Economic Crisis. Advances in Educational Marketing, Administration, and Leadership Book Series, 2016, , 149-168.	0.1	0
64	Contemporary Energy Management Systems and Future Prospects. Advances in Computer and Electrical Engineering Book Series, 2016, , 265-292.	0.2	0
65	Running Successful Crowdfunding Campaigns for Non-Profits. Advances in Public Policy and Administration, 2017, , 73-86.	0.1	0
66	Strategic University Leadership for Aligning the Worlds of Academia and Business. , 2017, , 1685-1697.		0
67	Ethics of Social Media Research. Advances in Business Information Systems and Analytics Book Series, 2017, , 225-238.	0.3	0
68	Womenpreneurs in Mena Region. International Journal of E-Entrepreneurship and Innovation, 2017, 7, 16-28.	0.3	0
69	Chinese FDI Activity in Europe. Advances in Finance, Accounting, and Economics, 2017, , 285-301.	0.3	0
70	Sustainable Infrastructures. Advances in Finance, Accounting, and Economics, 2017, , 145-164.	0.3	0
71	Accelerating Entrepreneurship in MENA Region. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 57-73.	0.2	0
72	Blended Learning and Distance Education. , 2018, , 30-42.		0

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73	Technology Tools for Building Diverse, Equitable, and Inclusive Classrooms. International Journal of Technology and Educational Marketing, 2018, 8, 75-94.	0.1	0
74	Cloud Computing Applications in the Public Sector. , 2019, , 1241-1272.		0
75	Dynamic Electronic Textbooks. , 2019, , 660-680.		0
76	Social Media for Promoting Grassroots Political Movements and Social Change. , 2019, , 1249-1278.		0
77	The Quest for Financial Inclusion and Microfinance Institutions in India. Advances in Finance, Accounting, and Economics, 2019, , 266-280.	0.3	0
78	Chinese FDI Activity in Europe. , 2020, , 1100-1117.		0
79	MOOCs Business Models. , 2020, , 1189-1214.		0
80	Technology Tools for Building Diverse, Equitable, and Inclusive Classrooms. , 2020, , 731-753.		0
81	Running Successful Crowdfunding Campaigns for Non-Profits. , 2020, , 731-743.		0
82	Online Communities of Practice and Web 2.0. , 2020, , 66-93.		0
83	Crowdfunding for Non-Profits. , 2020, , 376-390.		0
84	Designs of Mixed Method Research. , 2020, , 95-121.		0
85	Impact and Potential of Emerging Technologies for Fostering Democracy. , 0, , 1721-1748.		0
86	Social Media for Project Management. , 0, , 778-792.		0
87	Technology-Enabled Learning Opportunities. , 0, , 561-582.		0
88	Skill Building for Virtual Teams. , 0, , 214-225.		0
89	RFID-Enabled Healthcare. , 0, , 739-763.		0
90	Promoting Effective Learning in Diverse Classrooms. , 0, , 694-709.		0