

Linda Aldoory

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3870304/publications.pdf>

Version: 2024-02-01

31
papers

865
citations

516710

16
h-index

477307

29
g-index

36
all docs

36
docs citations

36
times ranked

603
citing authors

#	ARTICLE	IF	CITATIONS
1	Leadership and Gender in Public Relations: Perceived Effectiveness of Transformational and Transactional Leadership Styles. <i>Journal of Public Relations Research</i> , 2004, 16, 157-183.	2.3	131
2	Gender Discrepancies in a Gendered Profession: A Developing Theory for Public Relations. <i>Journal of Public Relations Research</i> , 2002, 14, 103-126.	2.3	92
3	Making Health Communications Meaningful for Women: Factors That Influence Involvement. <i>Journal of Public Relations Research</i> , 2001, 13, 163-185.	2.3	84
4	A (Re)Conceived Feminist Paradigm for Public Relations: A Case for Substantial Improvement. <i>Journal of Communication</i> , 2005, 55, 668-684.	3.7	60
5	The Roles of Perceived "Shared" Involvement and Information Overload in Understanding How Audiences make Meaning of News about Bioterrorism. <i>Journalism and Mass Communication Quarterly</i> , 2006, 83, 346-361.	2.7	58
6	A Qualitative Study of How Women Make Meaning of Contradictory Media Messages About the Risks of Eating Fish. <i>Health Communication</i> , 2008, 23, 282-291.	3.1	50
7	The influence of perceived shared risk in crisis communication: Elaborating the situational theory of publics. <i>Public Relations Review</i> , 2010, 36, 134-140.	3.2	49
8	The Language of Leadership for Female Public Relations Professionals. <i>Journal of Public Relations Research</i> , 1998, 10, 73-101.	2.3	48
9	The Rise and Fall of Hot-Issue Publics: Relationships that Develop From Media Coverage of Events and Crises. <i>International Journal of Strategic Communication</i> , 2012, 6, 93-108.	2.0	30
10	Using Local Culture and Gender Roles to Improve Male Involvement in Maternal Health in Southern Nigeria. <i>Journal of Health Communication</i> , 2011, 16, 1122-1135.	2.4	29
11	The Status of Health Literacy Research in Health Communication and Opportunities for Future Scholarship. <i>Health Communication</i> , 2017, 32, 211-218.	3.1	26
12	Using communication theory in injury prevention campaigns. <i>Injury Prevention</i> , 2005, 11, 260-263.	2.4	22
13	The Relationship Between Health Literacy and Health Conceptualizations: An Exploratory Study of Elementary School-Aged Children. <i>Health Communication</i> , 2018, 33, 131-138.	3.1	22
14	Assessing health literacy and oral health: preliminary results of a multi-site investigation. <i>Journal of Public Health Dentistry</i> , 2016, 76, 303-313.	1.2	21
15	"Wellness Champions for Change," a multi-level intervention to improve school-level implementation of local wellness policies: Study protocol for a cluster randomized trial. <i>Contemporary Clinical Trials</i> , 2018, 75, 29-39.	1.8	17
16	Exploring the Use of Real Clients in the PR Campaigns Course. <i>Journalism and Mass Communication Educator</i> , 1999, 54, 47-58.	0.7	16
17	An exploratory look at graduate public relations education. <i>Public Relations Review</i> , 2000, 26, 115-125.	3.2	14
18	A Spiritually-Based Text Messaging Program to Increase Cervical Cancer Awareness Among African American Women: Design and Development of the CervixCheck Pilot Study. <i>JMIR Formative Research</i> , 2018, 2, e5.	1.4	13

#	ARTICLE	IF	CITATIONS
19	Piloting Health Text Messages for Rural Low-Income Mothers. <i>Health Promotion Practice</i> , 2016, 17, 702-710.	1.6	12
20	Integrating Health Literacy Into Core Curriculum: A Teacher-Driven Pilot Initiative for Second Graders. <i>Journal of School Health</i> , 2020, 90, 585-593.	1.6	11
21	Empowerment in the Process of Health Messaging for Rural Low-Income Mothers: An Exploratory Message Design Project. <i>Women and Health</i> , 2015, 55, 297-313.	1.0	8
22	Communication and Control: Hearing the Voices of Low-Income African American Adults to Improve Relationships with Healthcare Providers. <i>Health Communication</i> , 2020, 35, 1633-1642.	3.1	7
23	Comparing Well-Tested Health Literacy Measures for Oral Health: A Pilot Assessment. <i>Journal of Health Communication</i> , 2016, 21, 1161-1169.	2.4	6
24	Exploring the Use of Theory in a National Text Message Campaign: Addressing Problem Recognition and Constraint Recognition for Publics of Pregnant Women. <i>Health Communication</i> , 2018, 33, 41-48.	3.1	6
25	Chapter 8: The Empowerment of Feminist Scholarship in Public Relations and the Building of a Feminist Paradigm. <i>Communication Yearbook</i> , 2003, 27, 221-255.	0.8	6
26	The Empowerment of Feminist Scholarship in Public Relations and the Building of a Feminist Paradigm. <i>Annals of the International Communication Association</i> , 2003, 27, 221-255.	4.6	5
27	EXPLORING USE OF RELATIONSHIP MANAGEMENT THEORY FOR CROSS-BORDER RELATIONSHIPS TO BUILD CAPACITY IN HIV PREVENTION. <i>Journal of Community Psychology</i> , 2015, 43, 687-700.	1.8	3
28	"Health literacy for all™": exploring the feasibility of an intervention to reduce health disparities among rural children. <i>Journal of Applied Communication Research</i> , 2020, 48, 478-495.	1.2	3
29	Preface: Identity, Difference, and Power in Public Relations. <i>Journal of Public Relations Research</i> , 2005, 17, 89-90.	2.3	2
30	Acquaintance, Coach, or Buddy?: Perceived Relationships between Chinese Women and Mobile Fitness Technology. <i>Communication Studies</i> , 2021, 72, 1089-1111.	1.2	1
31	The Complexities of Feminism in Communication Scholarship Today. <i>Annals of the International Communication Association</i> , 2001, 24, 345-361.	4.6	0