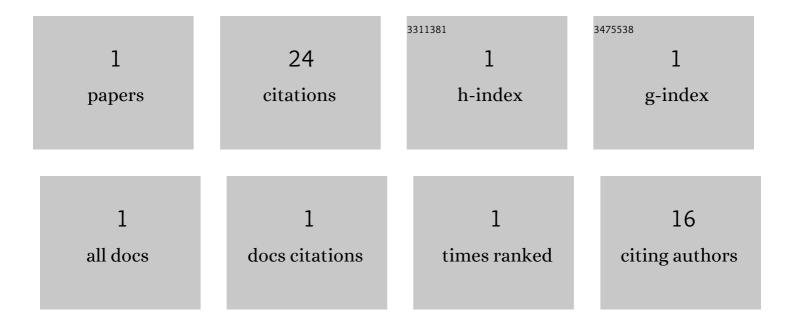
Lorenza LÃ³pez-Moreno

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3867955/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	The effect of self-congruity and motivation on consumer-based destination brand equity. Journal of Vacation Marketing, 2020, 26, 287-304.	4.3	24