

Lorenza LÃ³pez-Moreno

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3867955/publications.pdf>

Version: 2024-02-01

1
papers

24
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

16
citing authors

#	ARTICLE	IF	CITATIONS
1	The effect of self-congruity and motivation on consumer-based destination brand equity. Journal of Vacation Marketing, 2020, 26, 287-304.	4.3	24