

Young-Eun Park

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3859790/publications.pdf>

Version: 2024-02-01

12
papers

60
citations

1684188

5
h-index

1720034

7
g-index

12
all docs

12
docs citations

12
times ranked

20
citing authors

#	ARTICLE	IF	CITATIONS
1	Developing a COVID-19 Crisis Management Strategy Using News Media and Social Media in Big Data Analytics. <i>Social Science Computer Review</i> , 2022, 40, 1358-1375.	4.2	15
2	Research evidence for reshaping global energy strategy based on trend-based approach of big data analytics in the corona era. <i>Energy Strategy Reviews</i> , 2022, 41, 100835.	7.3	1
3	A data-driven approach for discovery of the latest research trends in higher education for business by leveraging advanced technology and big data. <i>Journal of Education for Business</i> , 2021, 96, 291-298.	1.6	7
4	Uncovering trend-based research insights on teaching and learning in big data. <i>Journal of Big Data</i> , 2020, 7, .	11.0	17
5	Insights Discovery through Hidden Sentiment in Big Data: Evidence from Saudi Arabia's Financial Sector. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , 2020, 7, 457-464.	1.0	1
6	Data Empowered Insights for Sustainability of Korean MNEs. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , 2019, 6, 173-183.	1.0	6
7	eBay: Smart Entry Strategy into the Korean Market Through M&A and its Post-Merger Integration. <i>Journal of Distribution Science</i> , 2019, 17, 47-56.	0.4	1
8	Distribution Channel Preference Accessing "Korean Wave" in China : Comparing Official and Unofficial Channel. <i>Journal of Distribution Science</i> , 2018, 16, 47-58.	0.4	1
9	The Endless Challenges of KIA Motors for Globalization : A Case Study on Kia in Saudi Arabia. <i>International Journal of Industrial Distribution and Business</i> , 2018, 9, 45-52.	0.1	1
10	Predicting Arab Consumers' Preferences on the Korean Contents Distribution. <i>Journal of Distribution Science</i> , 2017, 15, 33-40.	0.4	5
11	Dynamics of Global Distribution after Initial Entry. <i>Journal of Distribution Science</i> , 2017, 15, 5-19.	0.4	2
12	Hyundai Motor Company in the Indian Market. <i>Asian Case Research Journal</i> , 2015, 19, 29-57.	0.0	3