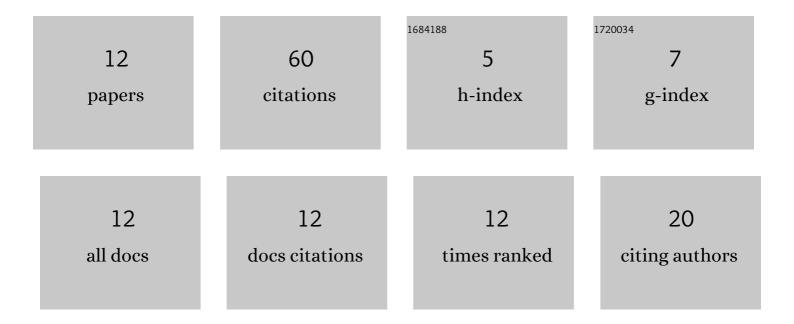
Young-Eun Park

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3859790/publications.pdf

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| # | Article | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Developing a COVID-19 Crisis Management Strategy Using News Media and Social Media in Big Data Analytics. Social Science Computer Review, 2022, 40, 1358-1375. | 4.2 | 15 |
| 2 | Research evidence for reshaping global energy strategy based on trend-based approach of big data analytics in the corona era. Energy Strategy Reviews, 2022, 41, 100835. | 7.3 | 1 |
| 3 | A data-driven approach for discovery of the latest research trends in higher education for business by leveraging advanced technology and big data. Journal of Education for Business, 2021, 96, 291-298. | 1.6 | 7 |
| 4 | Uncovering trend-based research insights on teaching and learning in big data. Journal of Big Data, 2020, 7, . | 11.0 | 17 |
| 5 | Insights Discovery through Hidden Sentiment in Big Data: Evidence from Saudi Arabia's Financial Sector. Journal of Asian Finance, Economics and Business (discontinued), 2020, 7, 457-464. | 1.0 | 1 |
| 6 | Data Empowered Insights for Sustainability of Korean MNEs. Journal of Asian Finance, Economics and Business (discontinued), 2019, 6, 173-183. | 1.0 | 6 |
| 7 | eBay: Smart Entry Strategy into the Korean Market Through M&A and its Post-Merger Integration. Journal of Distribution Science, 2019, 17, 47-56. | 0.4 | 1 |
| 8 | Distribution Channel Preference Accessing †Korean Wave' in China : Comparing Official and Unofficial Channel. Journal of Distribution Science, 2018, 16, 47-58. | 0.4 | 1 |
| 9 | The Endless Challenges of KIA Motors for Globalization : A Case Study on Kia in Saudi Arabia. International Journal of Industrial Distribution and Business, 2018, 9, 45-52. | 0.1 | 1 |
| 10 | Predicting Arab Consumers' Preferences on the Korean Contents Distribution. Journal of Distribution Science, 2017, 15, 33-40. | 0.4 | 5 |
| 11 | Dynamics of Global Distribution after Initial Entry. Journal of Distribution Science, 2017, 15, 5-19. | 0.4 | 2 |
| 12 | Hyundai Motor Company in the Indian Market. Asian Case Research Journal, 2015, 19, 29-57. | 0.0 | 3 |