

# Young-Eun Park

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3859790/publications.pdf>

Version: 2024-02-01

12  
papers

60  
citations

1684188

5  
h-index

1720034

7  
g-index

12  
all docs

12  
docs citations

12  
times ranked

20  
citing authors

#	ARTICLE	IF	CITATIONS
1	Uncovering trend-based research insights on teaching and learning in big data. Journal of Big Data, 2020, 7, .	11.0	17
2	Developing a COVID-19 Crisis Management Strategy Using News Media and Social Media in Big Data Analytics. Social Science Computer Review, 2022, 40, 1358-1375.	4.2	15
3	A data-driven approach for discovery of the latest research trends in higher education for business by leveraging advanced technology and big data. Journal of Education for Business, 2021, 96, 291-298.	1.6	7
4	Data Empowered Insights for Sustainability of Korean MNEs. Journal of Asian Finance, Economics and Business (discontinued), 2019, 6, 173-183.	1.0	6
5	Predicting Arab Consumersâ€™ Preferences on the Korean Contents Distribution. Journal of Distribution Science, 2017, 15, 33-40.	0.4	5
6	Hyundai Motor Company in the Indian Market. Asian Case Research Journal, 2015, 19, 29-57.	0.0	3
7	Dynamics of Global Distribution after Initial Entry. Journal of Distribution Science, 2017, 15, 5-19.	0.4	2
8	Distribution Channel Preference Accessing â€œKorean Waveâ€™ in China : Comparing Official and Unofficial Channel. Journal of Distribution Science, 2018, 16, 47-58.	0.4	1
9	The Endless Challenges of KIA Motors for Globalization : A Case Study on Kia in Saudi Arabia. International Journal of Industrial Distribution and Business, 2018, 9, 45-52.	0.1	1
10	eBay: Smart Entry Strategy into the Korean Market Through M&A and its Post-Merger Integration. Journal of Distribution Science, 2019, 17, 47-56.	0.4	1
11	Insights Discovery through Hidden Sentiment in Big Data: Evidence from Saudi Arabiaâ€™s Financial Sector. Journal of Asian Finance, Economics and Business (discontinued), 2020, 7, 457-464.	1.0	1
12	Research evidence for reshaping global energy strategy based on trend-based approach of big data analytics in the corona era. Energy Strategy Reviews, 2022, 41, 100835.	7.3	1