

Jarmila Strakovã;

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3855275/publications.pdf>

Version: 2024-02-01

13
papers

69
citations

1684188

5
h-index

1588992

8
g-index

13
all docs

13
docs citations

13
times ranked

55
citing authors

#	ARTICLE	IF	CITATIONS
1	Use of the Value Chain in the Process of Generating a Sustainable Business Strategy on the Example of Manufacturing and Industrial Enterprises in the Czech Republic. Sustainability, 2020, 12, 1520.	3.2	18
2	Threats and Opportunities in Digital Transformation in SMEs from the Perspective of Sustainability: A Case Study in the Czech Republic. Sustainability, 2022, 14, 3628.	3.2	13
3	The Value Chain as the Basis of Business Model Design. Journal of Competitiveness, 2021, 13, 135-151.	3.0	9
4	SITUATIONAL ANALYSIS AND ITS ROLE IN THE PROCESS OF STRATEGIC BUSINESS MANAGEMENT. Polish Journal of Management Studies, 2018, 18, 353-364.	0.9	6
5	Sustainable Development Economics of Enterprises in the Services Sector Based on Effective Management of Value Streams. Sustainability, 2021, 13, 8978.	3.2	5
6	Added value in the transport sector at the time before COVID-19 pandemic: a comparison of the EU countries. Entrepreneurship and Sustainability Issues, 2021, 9, 303-315.	1.1	5
7	Management of Innovation of the Economic Potential of the Rural Enterprises. Marketing and Management of Innovations, 2020, , 340-353.	1.5	4
8	New Approach to determining the economic potential of rural area on the example of the South Bohemian region of The Czech Republic. Entrepreneurship and Sustainability Issues, 2020, 8, 914-931.	1.1	3
9	Strategic analysis methods and their influence on stability and development of small and medium-sized enterprises in the Czech Republic. Studia Commercialia Bratislaviensia, 2017, 10, 196-214.	0.1	2
10	Increasing the Efficiency of Enterprises in Tourism Sector Using Innovative Management Methods and Tools. Social Sciences, 2021, 10, 132.	1.4	2
11	Business process projection in relation to the internationalization of the external environment of industrial companies. SHS Web of Conferences, 2017, 39, 01027.	0.2	1
12	Development trends in organizational and management structures. Problems and Perspectives in Management, 2021, 19, 495-506.	1.4	1
13	Current Managerial Competencies in Strategic Management and Decision-Making in the Czech Republic. SHS Web of Conferences, 2021, 90, 02011.	0.2	0