

Robert P Hamlin

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

390
citations

759233

12
h-index

839539

18
g-index

18
all docs

18
docs citations

18
times ranked

391
citing authors

#	ARTICLE	IF	CITATIONS
1	Does the Australasian "Health Star Rating" Front of Pack Nutritional Label System Work?. <i>Nutrients</i> , 2016, 8, 327.	4.1	63
2	Cue-Based Decision Making. A new framework for understanding the uninvolved food consumer. <i>Appetite</i> , 2010, 55, 89-98.	3.7	50
3	The impact of front-of-pack nutrition labels on consumer product evaluation and choice: an experimental study. <i>Public Health Nutrition</i> , 2015, 18, 2126-2134.	2.2	47
4	Impact of physical condition on disposal and end-of-life extension of clothing. <i>International Journal of Consumer Studies</i> , 2020, 44, 586-596.	11.6	30
5	Fashion sensitive young consumers and fashion garment repair: Emotional connections to garments as a sustainability strategy. <i>International Journal of Consumer Studies</i> , 2020, 44, 361-368.	11.6	27
6	Retailer branding of consumer sales promotions. A major development in food marketing?. <i>Appetite</i> , 2012, 58, 256-264.	3.7	20
7	The rise and fall of the Latin Square in marketing: a cautionary tale. <i>European Journal of Marketing</i> , 2005, 39, 328-350.	2.9	19
8	Front of Pack Nutrition Labelling, Nutrition, Quality and Consumer Choices. <i>Current Nutrition Reports</i> , 2015, 4, 323-329.	4.3	19
9	Future of the brand management structure in FMCG. <i>Journal of Brand Management</i> , 2007, 14, 232-239.	3.5	18
10	The consumer testing of food package graphic design. <i>British Food Journal</i> , 2016, 118, 379-395.	2.9	17
11	"The Gaze Heuristic": Biography of an Adaptively Rational Decision Process. <i>Topics in Cognitive Science</i> , 2017, 9, 264-288.	1.9	16
12	The Impact of the Australasian "Health Star Rating"™, Front-of-Pack Nutritional Label, on Consumer Choice: A Longitudinal Study. <i>Nutrients</i> , 2018, 10, 906.	4.1	16
13	Manufacturer and Retailer Brands: Is Strategic Coexistence the Norm?. <i>Australasian Marketing Journal</i> , 2015, 23, 49-60.	5.4	13
14	Studying the country-of-origin cue in action: An experimental examination of wine evaluations in the United Kingdom and New Zealand. <i>Place Branding and Public Diplomacy</i> , 2006, 2, 311-320.	0.9	9
15	Functional or constructive attitudes: Which type drives consumers' evaluation of meat products?. <i>Meat Science</i> , 2016, 117, 97-107.	5.5	8
16	An Experimental Comparison of the Impact of "Warning"™ and "Health Star Rating"™ FoP Labels on Adolescents'™ Choice of Breakfast Cereals in New Zealand. <i>Nutrients</i> , 2020, 12, 1545.	4.1	8
17	How Small Sample Size and Replication Can Increase Accuracy in Experiments: Lessons that Marketing May Learn from Agricultural Scientific Method. <i>Australasian Marketing Journal</i> , 2017, 25, 166-174.	5.4	6
18	Branding and relationship marketing within the trifecta of power: managing simultaneous relationships in consumer goods marketing. <i>Journal of Customer Behavior</i> , 2007, 6, 179-194.	0.0	4