

Noppadol Manosuthi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3841006/publications.pdf>

Version: 2024-02-01

6
papers

153
citations

1684129
5
h-index

1872665
6
g-index

6
all docs

6
docs citations

6
times ranked

101
citing authors

#	ARTICLE	IF	CITATIONS
1	Examining the influential components of tourists' intention to use travel apps: the importance of performance map analysis. <i>Journal of Hospitality and Tourism Insights</i> , 2023, 6, 1144-1168.	3.4	7
2	An Innovative Application of Composite-Based Structural Equation Modeling in Hospitality Research With Empirical Example. <i>Cornell Hospitality Quarterly</i> , 2021, 62, 139-156.	3.8	14
3	Causal-predictive model of customer lifetime/influence value: mediating roles of memorable experiences and customer engagement in hotels and airlines. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 461-477.	7.0	13
4	Examining the sensory impressions, value perception, and behavioral responses of tourists: the case of floating markets in Thailand. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 666-681.	7.0	19
5	Impact of distance on the arrivals, behaviours and attitudes of international tourists in Hong Kong: A longitudinal approach. <i>Tourism Management</i> , 2020, 78, 103963.	9.8	39
6	Predicting the revisit intention of volunteer tourists using the merged model between the theory of planned behavior and norm activation model. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 510-532.	7.0	61