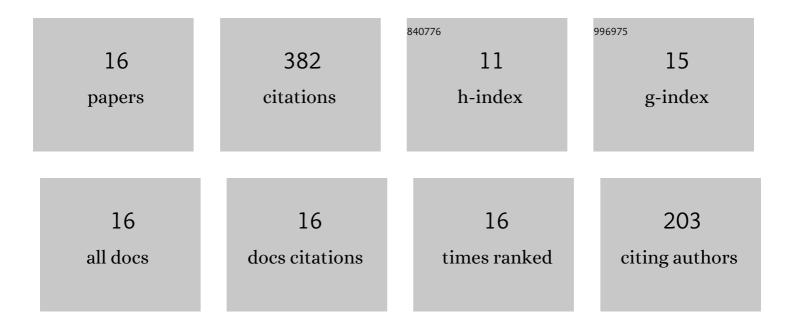
Arash Riasi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3832976/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Modelling the impact of activity in brand communities on loyalty. International Journal of Internet Marketing and Advertising, 2020, 14, 1.	0.2	0
2	A paradigm shift in revenue management? The new landscape of hotel cancellation policies. Journal of Revenue and Pricing Management, 2019, 18, 434-440.	1.1	4
3	Hotel overbooking taxonomy: Who and how?. International Journal of Hospitality Management, 2019, 82, 1-4.	8.8	3
4	A proposition-based theorizing approach to hotel cancellation practices research. International Journal of Contemporary Hospitality Management, 2018, 30, 3211-3228.	8.0	14
5	Revenue Management and Length-of-Stay-Based Room Pricing. Cornell Hospitality Quarterly, 2017, 58, 393-399.	3.8	21
6	Taxonomy of Marketing Strategies Using Bank Customers' Clustering. International Journal of Business and Management, 2016, 11, 106.	0.2	11
7	An Investigation of Factors Affecting Brand Advertising Success and Effectiveness. International Business Research, 2016, 9, 20.	0.3	40
8	Customer Clustering Using a Combination of Fuzzy C-Means and Genetic Algorithms. International Journal of Business and Management, 2016, 11, 59.	0.2	22
9	Modelling and evaluating customer loyalty using neural networks: Evidence from startup insurance companies. Future Business Journal, 2016, 2, 15-30.	2.8	58
10	Examples of Unsustainable Tourism in Middle East. Environmental Management and Sustainable Development, 2015, 5, 69.	0.2	24
11	Effects of online marketing on Iranian ecotourism industry: Economic, sociological, and cultural aspects. Management Science Letters, 2015, , 915-926.	1.5	34
12	Barriers to international supply chain management in Iranian flower industry. Management Science Letters, 2015, 5, 363-368.	1.5	33
13	Competitive Advantages of Shadow Banking Industry: An Analysis Using Porter Diamond Model. Business Management and Strategy, 2015, 6, 15.	0.4	66
14	The relationship between principals' reward power and their conflict management styles based on Thomas–Kilmann conflict mode instrument. Management Science Letters, 2015, 5, 611-618.	1.5	12
15	How Coercive and Legitimate Power Relate to Different Conflict Management Styles: A Case Study of Birjand High Schools. Journal of Studies in Education, 2015, 6, 147.	0.2	8
16	Identifying the Barriers to Iran's Saffron Export by Using Porter's Diamond Model. International Journal of Marketing Studies, 2012, 4, .	0.4	32