

Arash Riasi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3832976/publications.pdf>

Version: 2024-02-01

16
papers

382
citations

840776

11
h-index

996975

15
g-index

16
all docs

16
docs citations

16
times ranked

203
citing authors

#	ARTICLE	IF	CITATIONS
1	Competitive Advantages of Shadow Banking Industry: An Analysis Using Porter Diamond Model. <i>Business Management and Strategy</i> , 2015, 6, 15.	0.4	66
2	Modelling and evaluating customer loyalty using neural networks: Evidence from startup insurance companies. <i>Future Business Journal</i> , 2016, 2, 15-30.	2.8	58
3	An Investigation of Factors Affecting Brand Advertising Success and Effectiveness. <i>International Business Research</i> , 2016, 9, 20.	0.3	40
4	Effects of online marketing on Iranian ecotourism industry: Economic, sociological, and cultural aspects. <i>Management Science Letters</i> , 2015, , 915-926.	1.5	34
5	Barriers to international supply chain management in Iranian flower industry. <i>Management Science Letters</i> , 2015, 5, 363-368.	1.5	33
6	Identifying the Barriers to Iran's Saffron Export by Using Porter's Diamond Model. <i>International Journal of Marketing Studies</i> , 2012, 4, .	0.4	32
7	Examples of Unsustainable Tourism in Middle East. <i>Environmental Management and Sustainable Development</i> , 2015, 5, 69.	0.2	24
8	Customer Clustering Using a Combination of Fuzzy C-Means and Genetic Algorithms. <i>International Journal of Business and Management</i> , 2016, 11, 59.	0.2	22
9	Revenue Management and Length-of-Stay-Based Room Pricing. <i>Cornell Hospitality Quarterly</i> , 2017, 58, 393-399.	3.8	21
10	A proposition-based theorizing approach to hotel cancellation practices research. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3211-3228.	8.0	14
11	The relationship between principals' reward power and their conflict management styles based on Thomas's Kilmann conflict mode instrument. <i>Management Science Letters</i> , 2015, 5, 611-618.	1.5	12
12	Taxonomy of Marketing Strategies Using Bank Customers' Clustering. <i>International Journal of Business and Management</i> , 2016, 11, 106.	0.2	11
13	How Coercive and Legitimate Power Relate to Different Conflict Management Styles: A Case Study of Birjand High Schools. <i>Journal of Studies in Education</i> , 2015, 6, 147.	0.2	8
14	A paradigm shift in revenue management? The new landscape of hotel cancellation policies. <i>Journal of Revenue and Pricing Management</i> , 2019, 18, 434-440.	1.1	4
15	Hotel overbooking taxonomy: Who and how?. <i>International Journal of Hospitality Management</i> , 2019, 82, 1-4.	8.8	3
16	Modelling the impact of activity in brand communities on loyalty. <i>International Journal of Internet Marketing and Advertising</i> , 2020, 14, 1.	0.2	0