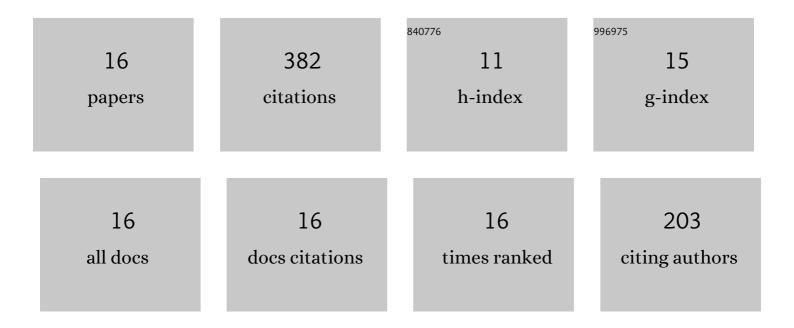
Arash Riasi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3832976/publications.pdf Version: 2024-02-01



Δρλςμ Ριλςι

#	Article	IF	CITATIONS
1	Competitive Advantages of Shadow Banking Industry: An Analysis Using Porter Diamond Model. Business Management and Strategy, 2015, 6, 15.	0.4	66
2	Modelling and evaluating customer loyalty using neural networks: Evidence from startup insurance companies. Future Business Journal, 2016, 2, 15-30.	2.8	58
3	An Investigation of Factors Affecting Brand Advertising Success and Effectiveness. International Business Research, 2016, 9, 20.	0.3	40
4	Effects of online marketing on Iranian ecotourism industry: Economic, sociological, and cultural aspects. Management Science Letters, 2015, , 915-926.	1.5	34
5	Barriers to international supply chain management in Iranian flower industry. Management Science Letters, 2015, 5, 363-368.	1.5	33
6	Identifying the Barriers to Iran's Saffron Export by Using Porter's Diamond Model. International Journal of Marketing Studies, 2012, 4, .	0.4	32
7	Examples of Unsustainable Tourism in Middle East. Environmental Management and Sustainable Development, 2015, 5, 69.	0.2	24
8	Customer Clustering Using a Combination of Fuzzy C-Means and Genetic Algorithms. International Journal of Business and Management, 2016, 11, 59.	0.2	22
9	Revenue Management and Length-of-Stay-Based Room Pricing. Cornell Hospitality Quarterly, 2017, 58, 393-399.	3.8	21
10	A proposition-based theorizing approach to hotel cancellation practices research. International Journal of Contemporary Hospitality Management, 2018, 30, 3211-3228.	8.0	14
11	The relationship between principals' reward power and their conflict management styles based on Thomas–Kilmann conflict mode instrument. Management Science Letters, 2015, 5, 611-618.	1.5	12
12	Taxonomy of Marketing Strategies Using Bank Customers' Clustering. International Journal of Business and Management, 2016, 11, 106.	0.2	11
13	How Coercive and Legitimate Power Relate to Different Conflict Management Styles: A Case Study of Birjand High Schools. Journal of Studies in Education, 2015, 6, 147.	0.2	8
14	A paradigm shift in revenue management? The new landscape of hotel cancellation policies. Journal of Revenue and Pricing Management, 2019, 18, 434-440.	1.1	4
15	Hotel overbooking taxonomy: Who and how?. International Journal of Hospitality Management, 2019, 82, 1-4.	8.8	3
16	Modelling the impact of activity in brand communities on loyalty. International Journal of Internet Marketing and Advertising, 2020, 14, 1.	0.2	0