

# Mateus Ferreira

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3832573/publications.pdf>

Version: 2024-02-01

2  
papers

42  
citations

2682572

2  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

44  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer engagement in social media: scale comparison analysis. Journal of Product and Brand Management, 2020, 29, 491-503.	4.3	31
2	The Mediating Role of Consumer Engagement with the Brand Community and Its Effect on Corporate Reputation. JMM International Journal on Media Management, 2019, 21, 45-64.	0.8	11