

Per Skln

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

38
papers

1,993
citations

22
h-index

44
g-index

44
ext. papers

2,305
ext. citations

3.5
avg. IF

5.6
L-index

| # | Paper | IF | Citations |
|----|--|------|-----------|
| 38 | Continuing the development of the public service logic: a study of value co-destruction in public services. <i>Public Management Review</i> , 2021 , 23, 886-905 | 3.6 | 29 |
| 37 | Value co-destruction: Review and conceptualization of interactive value formation. <i>Marketing Theory</i> , 2021 , 21, 227-249 | 2.5 | 16 |
| 36 | Normative Violence in Domestic Service: A Study of Exploitation, Status, and Grievability. <i>Journal of Business Ethics</i> , 2020 , 171, 645 | 4.3 | 6 |
| 35 | Made to run: Biopolitical marketing and the making of the self-quantified runner. <i>Marketing Theory</i> , 2019 , 19, 347-366 | 2.5 | 18 |
| 34 | Understanding Public Service Innovation as Resource Integration and Creation of Value Propositions. <i>Australian Journal of Public Administration</i> , 2018 , 77, 700-714 | 1.3 | 15 |
| 33 | Transforming from the goods to the service-dominant logic. <i>Marketing Theory</i> , 2016 , 16, 101-121 | 2.5 | 27 |
| 32 | Value proposition test-driving for service innovation: how frontline employees innovate value propositions. <i>Journal of Service Theory and Practice</i> , 2016 , 26, | 3.1 | 27 |
| 31 | Lifestyle entrepreneurs and their identity construction: A study of the tourism industry. <i>Tourism Management</i> , 2016 , 56, 96-105 | 10.8 | 80 |
| 30 | Firm-brand community value co-creation as alignment of practices. <i>European Journal of Marketing</i> , 2015 , 49, 596-620 | 4.4 | 84 |
| 29 | Exploring front-line employee contributions to service innovation. <i>European Journal of Marketing</i> , 2015 , 49, 1346-1365 | 4.4 | 44 |
| 28 | Marketing with working consumers: The case of a carmaker and its brand community. <i>Organization</i> , 2015 , 22, 682-701 | 2.1 | 34 |
| 27 | Exploring value propositions and service innovation: a service-dominant logic study. <i>Journal of the Academy of Marketing Science</i> , 2015 , 43, 137-158 | 12.4 | 246 |
| 26 | Cocreating the Arab Spring: Understanding Transformation of Service Systems in Contention. <i>Journal of Service Research</i> , 2015 , 18, 250-264 | 6 | 57 |
| 25 | Collective-conflictual value co-creation: A strategic action field approach. <i>Marketing Theory</i> , 2015 , 15, 381-400 | 2.5 | 71 |
| 24 | Brand volunteering: Value co-creation with unpaid consumers. <i>Marketing Theory</i> , 2015 , 15, 465-485 | 2.5 | 67 |
| 23 | Control and Power in Online Consumer Tribes: The Role of Confessions. <i>Research in Consumer Behavior</i> , 2013 , 325-350 | 0.1 | 5 |
| 22 | Identity regulation in neo-liberal societies: Constructing the 'occupationally disabled' individual. <i>Organization</i> , 2013 , 20, 193-211 | 2.1 | 19 |

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|----|---|-----|----|
| 21 | Extension in the Subjectifying Power of Marketing Ideology in Organizations: A Foucauldian Analysis of Academic Marketing. <i>Journal of Macromarketing</i> , 2013 , 33, 13-28 | 1.9 | 22 |
| 20 | Market Orientation in Public Transport Research: A Review. <i>Transport Reviews</i> , 2012 , 32, 155-180 | 9.9 | 21 |
| 19 | Service Systems as a Foundation for Resource Integration and Value Co-Creation. <i>Review of Marketing Research</i> , 2012 , 79-126 | 0.3 | 48 |
| 18 | Conflicts at the Bottom of the Pyramid: Profitability, Poverty Alleviation, and Neoliberal Governmentality. <i>Journal of Public Policy and Marketing</i> , 2012 , 31, 19-35 | 3.8 | 85 |
| 17 | Service marketing control as practice: a case study. <i>Qualitative Market Research</i> , 2011 , 14, 374-390 | 1.6 | 6 |
| 16 | Towards a service-dominant professional identity. <i>Journal of Service Management</i> , 2011 , 22, 23-38 | 7.4 | 14 |
| 15 | Market subjectivity and neoliberal governmentality in higher education. <i>Journal of Marketing Management</i> , 2011 , 27, 1163-1185 | 3.2 | 47 |
| 14 | A discourse analytical approach to qualitative marketing research. <i>Qualitative Market Research</i> , 2010 , 13, 103-109 | 1.6 | 14 |
| 13 | Service marketing and subjectivity: the shaping of customer-oriented employees. <i>Journal of Marketing Management</i> , 2009 , 25, 795-809 | 3.2 | 45 |
| 12 | E-government and service orientation: gaps between theory and practice. <i>International Journal of Public Sector Management</i> , 2008 , 21, 74-92 | 1.9 | 45 |
| 11 | Be(com)ing normal is not excellent. <i>Journal of Organizational Change Management</i> , 2007 , 20, 109-125 | 1.4 | 17 |
| 10 | The power of quality models: The example of the SIQ model for performance excellence. <i>Scandinavian Journal of Management</i> , 2007 , 23, 445-462 | 2.3 | 17 |
| 9 | The governmentality of marketing discourse. <i>Scandinavian Journal of Management</i> , 2006 , 22, 275-291 | 2.3 | 53 |
| 8 | Time and space in new public management reform: the case of geriatric care. <i>International Journal of Public Sector Management</i> , 2006 , 19, 513-525 | 1.9 | 3 |
| 7 | The contextualization of human resource and quality management: a sensemaking perspective on everybody's involvement. <i>International Journal of Human Resource Management</i> , 2005 , 16, 736-751 | 3.6 | 8 |
| 6 | From prescription to description: a critique and reorientation of service culture. <i>Managing Service Quality</i> , 2005 , 15, 230-244 | | 14 |
| 5 | New public management reform and the construction of organizational identities. <i>International Journal of Public Sector Management</i> , 2004 , 17, 251-263 | 1.9 | 64 |
| 4 | The effect of service guarantees on service recovery. <i>Journal of Service Management</i> , 2003 , 14, 36-58 | | 51 |

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| 3 | Marketing Discourse | | 14 |
| 2 | The Conflicting Conventions of Care: Transformative Service as Justice and Agape. <i>Journal of Service Research</i> ,109467052110185 | 6 | 3 |
| 1 | Conceptualizing Services and Service Innovation: A Practice Theory Study of the Swedish Music Market. <i>Journal of Service Research</i> ,109467052110626 | 6 | 0 |