

Per Skln

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

38
papers

1,993
citations

22
h-index

44
g-index

44
ext. papers

2,305
ext. citations

3.5
avg, IF

5.6
L-index

#	Paper	IF	Citations
38	Exploring value propositions and service innovation: a service-dominant logic study. <i>Journal of the Academy of Marketing Science</i> , 2015 , 43, 137-158	12.4	246
37	Conflicts at the Bottom of the Pyramid: Profitability, Poverty Alleviation, and Neoliberal Governmentality. <i>Journal of Public Policy and Marketing</i> , 2012 , 31, 19-35	3.8	85
36	Firm-brand community value co-creation as alignment of practices. <i>European Journal of Marketing</i> , 2015 , 49, 596-620	4.4	84
35	Lifestyle entrepreneurs and their identity construction: A study of the tourism industry. <i>Tourism Management</i> , 2016 , 56, 96-105	10.8	80
34	Collective conflictual value co-creation: A strategic action field approach. <i>Marketing Theory</i> , 2015 , 15, 381-400	2.5	71
33	Brand volunteering: Value co-creation with unpaid consumers. <i>Marketing Theory</i> , 2015 , 15, 465-485	2.5	67
32	New public management reform and the construction of organizational identities. <i>International Journal of Public Sector Management</i> , 2004 , 17, 251-263	1.9	64
31	Cocreating the Arab Spring: Understanding Transformation of Service Systems in Contention. <i>Journal of Service Research</i> , 2015 , 18, 250-264	6	57
30	The governmentality of marketing discourse. <i>Scandinavian Journal of Management</i> , 2006 , 22, 275-291	2.3	53
29	The effect of service guarantees on service recovery. <i>Journal of Service Management</i> , 2003 , 14, 36-58		51
28	Service Systems as a Foundation for Resource Integration and Value Co-Creation. <i>Review of Marketing Research</i> , 2012 , 79-126	0.3	48
27	Market subjectivity and neoliberal governmentality in higher education. <i>Journal of Marketing Management</i> , 2011 , 27, 1163-1185	3.2	47
26	Service marketing and subjectivity: the shaping of customer-oriented employees. <i>Journal of Marketing Management</i> , 2009 , 25, 795-809	3.2	45
25	E-government and service orientation: gaps between theory and practice. <i>International Journal of Public Sector Management</i> , 2008 , 21, 74-92	1.9	45
24	Exploring front-line employee contributions to service innovation. <i>European Journal of Marketing</i> , 2015 , 49, 1346-1365	4.4	44
23	Marketing with working consumers: The case of a carmaker and its brand community. <i>Organization</i> , 2015 , 22, 682-701	2.1	34
22	Continuing the development of the public service logic: a study of value co-destruction in public services. <i>Public Management Review</i> , 2021 , 23, 886-905	3.6	29

21	Transforming from the goods to the service-dominant logic. <i>Marketing Theory</i> , 2016 , 16, 101-121	2.5	27
20	Value proposition test-driving for service innovation: how frontline employees innovate value propositions. <i>Journal of Service Theory and Practice</i> , 2016 , 26,	3.1	27
19	Extension in the Subjectifying Power of Marketing Ideology in Organizations: A Foucauldian Analysis of Academic Marketing. <i>Journal of Macromarketing</i> , 2013 , 33, 13-28	1.9	22
18	Market Orientation in Public Transport Research A Review. <i>Transport Reviews</i> , 2012 , 32, 155-180	9.9	21
17	Identity regulation in neo-liberal societies: Constructing the "occupationally disabled" individual. <i>Organization</i> , 2013 , 20, 193-211	2.1	19
16	Made to run Biopolitical marketing and the making of the self-quantified runner. <i>Marketing Theory</i> , 2019 , 19, 347-366	2.5	18
15	Be(com)ing normal "not excellent. <i>Journal of Organizational Change Management</i> , 2007 , 20, 109-125	1.4	17
14	The power of quality models: The example of the SIQ model for performance excellence. <i>Scandinavian Journal of Management</i> , 2007 , 23, 445-462	2.3	17
13	Value co-destruction: Review and conceptualization of interactive value formation. <i>Marketing Theory</i> , 2021 , 21, 227-249	2.5	16
12	Understanding Public Service Innovation as Resource Integration and Creation of Value Propositions. <i>Australian Journal of Public Administration</i> , 2018 , 77, 700-714	1.3	15
11	A discourse analytical approach to qualitative marketing research. <i>Qualitative Market Research</i> , 2010 , 13, 103-109	1.6	14
10	Towards a service-dominant professional identity. <i>Journal of Service Management</i> , 2011 , 22, 23-38	7.4	14
9	From prescription to description: a critique and reorientation of service culture. <i>Managing Service Quality</i> , 2005 , 15, 230-244		14
8	Marketing Discourse		14
7	The contextualization of human resource and quality management: a sensemaking perspective on everybody's involvement. <i>International Journal of Human Resource Management</i> , 2005 , 16, 736-751	3.6	8
6	Normative Violence in Domestic Service: A Study of Exploitation, Status, and Grievability. <i>Journal of Business Ethics</i> , 2020 , 171, 645	4.3	6
5	Service marketing control as practice: a case study. <i>Qualitative Market Research</i> , 2011 , 14, 374-390	1.6	6
4	Control and Power in Online Consumer Tribes: The Role of Confessions. <i>Research in Consumer Behavior</i> , 2013 , 325-350	0.1	5

3	Time and space in new public management reform: the case of geriatric care. <i>International Journal of Public Sector Management</i> , 2006 , 19, 513-525	1.9	3
2	The Conflicting Conventions of Care: Transformative Service as Justice and Agape. <i>Journal of Service Research</i> ,109467052110185	6	3
1	Conceptualizing Services and Service Innovation: A Practice Theory Study of the Swedish Music Market. <i>Journal of Service Research</i> ,109467052110626	6	0