

João M Lopes

List of Publications by Year in descending order

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Version: 2025-02-01

64
papers

910
citations

403136

18
h-index

554041

25
g-index

67
all docs

67
docs citations

67
times ranked

803
citing authors

#	ARTICLE	IF	CITATIONS
1	AI's invisible touch: how effortless browsing shapes customer perception, experience and engagement in online retail. Cogent Business and Management, 2025, 12, .	3.1	3
2	Unveiling triple bottom line's influence on business performance. Discover Sustainability, 2025, 6, .	3.1	7
3	Unlocking circular potential: the influence of personality traits on university students' circular entrepreneurial attitude and intention. , 2025, , 260-289.		0
4	How do gender attitudes influence the relationships between perceived desirability, perceived feasibility and social entrepreneurial intentions?. International Journal of Gender and Entrepreneurship, 2024, 16, 27-46.	5.0	11
5	Unveiling the antecedents of sustainability-oriented entrepreneurial intentions in Angolan universities: Theory planned behavior extension proposal. Industry and Higher Education, 2024, 38, 234-245.	2.9	5
6	From environmental sustainability practices to green innovations: Evidence from small and medium-sized manufacturing companies. Corporate Social Responsibility and Environmental Management, 2024, 31, 1677-1687.	10.9	4
7	From green hype to green habits: Understanding the factors that influence young consumers' green purchasing decisions. Business Strategy and the Environment, 2024, 33, 2432-2444.	15.5	10
8	Unlocking the potential of circular consumption: The influence of circular habits, environmental concerns and the search for pro-sustainable information on circular consumption. Business Strategy and Development, 2024, 7, .	4.6	4
9	AI Meets the Shopper: Psychosocial Factors in Ease of Use and Their Effect on E-Commerce Purchase Intention. Behavioral Sciences (Basel, Switzerland), 2024, 14, 616.	2.3	6
10	Financial Sustainability: Exploring the Influence of the Triple Bottom Line Economic Dimension on Firm Performance. Sustainability, 2024, 16, 6458.	3.4	3
11	Nature's safecrackers: Decoding substitutability and protecting natural capital in innovation ecosystems SSA and MENA regions. Innovation and Green Development, 2024, 3, 100180.	16.2	2
12	Running Towards a Better Brand Attitude: How Gamification in Nike Run Club Can Help?. Journal of the Knowledge Economy, 2024, , .	3.2	1
13	The hidden reasons behind generation Z's green choices. Discover Sustainability, 2024, 5, .	3.1	1
14	The Holy Grail of Luxury Tourism: A Holistic Bibliometric Overview. Journal of Quality Assurance in Hospitality and Tourism, 2023, 24, 885-908.	4.3	8
15	The Epic Game of Creating a Successful Gamified Co-Creation Strategy. Administrative Sciences, 2023, 13, 11.	3.6	4
16	Industry 4.0 implementation: Environmental and social sustainability in manufacturing multinational enterprises. Journal of Cleaner Production, 2023, 404, 136841.	9.8	47
17	The antecedents of sustainability-oriented entrepreneurial intentions: An exploratory study of Angolan higher education students. Journal of Cleaner Production, 2023, 391, 136236.	9.8	40
18	Triple Bottom Line, Sustainability, and Economic Development: What Binds Them Together? A Bibliometric Approach. Sustainability, 2023, 15, 6706.	3.4	25

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19	Exploring the Role of Gamification in the Online Shopping Experience in Retail Stores: An Exploratory Study. <i>Social Sciences</i> , 2023, 12, 235.	1.6	7
20	Insights for Pro-Sustainable Tourist Behavior: The Role of Sustainable Destination Information and Pro-Sustainable Tourist Habits. <i>Sustainability</i> , 2023, 15, 8856.	3.4	22
21	Strategic Organizational Sustainability in the Age of Sustainable Development Goals. <i>Sustainability</i> , 2023, 15, 10053.	3.4	9
22	Ticking time bombs: The MENA and SSA regions' geopolitical risks. <i>Resources Policy</i> , 2023, 85, 103938.	9.9	7
23	The Dark Side of Green Marketing: How Greenwashing Affects Circular Consumption?. <i>Sustainability</i> , 2023, 15, 11649.	3.4	14
24	Green to gold: consumer circular choices may boost circular business models. <i>Environment, Development and Sustainability</i> , 2023, , .	3.6	4
25	A meta-regression analysis of environmental sustainability practices and firm performance. <i>Journal of Cleaner Production</i> , 2023, 426, 139048.	9.8	13
26	Orchestrating entrepreneurial ecosystems in circular economy: the new paradigm of sustainable competitiveness. <i>Management of Environmental Quality</i> , 2022, 33, 103-123.	5.5	23
27	Emotional Intelligence Profile of Tourists and Its Impact on Tourism. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 1276-1297.	4.3	10
28	International Open Innovation Strategies of Firms in European Peripheral Regions. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 7.	7.5	15
29	Developing Knowledge of Supply Chain Resilience in Less-Developed Countries in the Pandemic Age. <i>Logistics</i> , 2022, 6, 3.	4.4	21
30	Science and Technology Parks: Opening the Pandora's Box of Regional Development. <i>Journal of the Knowledge Economy</i> , 2022, 14, 2787-2810.	3.2	15
31	The New Times of Social Media Marketing in the B2B Framework. <i>Businesses</i> , 2022, 2, 156-167.	2.2	3
32	The Key to Sustainable Economic Development: A Triple Bottom Line Approach. <i>Resources</i> , 2022, 11, 46.	3.4	26
33	Drivers of Sustainable Innovation Strategies for Increased Competition among Companies. <i>Sustainability</i> , 2022, 14, 5471.	3.4	28
34	ICT Access and Entrepreneurship in the Open Innovation Dynamic Context: Evidence from OECD Countries. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 102.	7.5	17
35	Evolution of the Online Grocery Shopping Experience during the COVID-19 Pandemic: Empiric Study from Portugal. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2022, 17, 909-923.	5.4	41
36	The Impacts of the Entrepreneurial Conditions on Economic Growth: Evidence from OECD Countries. <i>Economies</i> , 2022, 10, 163.	2.4	16

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37	The impact of the digital economy on economic growth: The case of OECD countries. <i>Revista De Administracao Mackenzie</i> , 2022, 23, .	0.4	16
38	Playing the gamification and co-creation game: a bibliometric literature review. <i>Management Review Quarterly</i> , 2022, 74, 353-376.	4.8	10
39	Business Dynamism and Innovation Capacity, an Entrepreneurship Worldwide Perspective. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 94.	7.5	22
40	Networks, Innovation and Knowledge Transfer in Tourism Industry: An Empirical Study of SMEs in Portugal. <i>Social Sciences</i> , 2021, 10, 159.	1.6	20
41	The Role of Open Innovation, and the Performance of European Union Regions. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 120.	7.5	26
42	How to Overcome Barriers to Sharing Tacit Knowledge in Non-Profit Organizations?. <i>Journal of the Knowledge Economy</i> , 2021, 13, 1843-1874.	3.2	13
43	Social networks in the non-profit sector: Social support practices. <i>International Review on Public and Nonprofit Marketing</i> , 2021, 18, 523-552.	1.7	3
44	A citation and co-citation bibliometric analysis of omnichannel marketing research. <i>Management Review Quarterly</i> , 2021, 72, 1017-1050.	4.8	18
45	Opening the "Black Box" of University Entrepreneurial Intention in the Era of the COVID-19 Pandemic. <i>Social Sciences</i> , 2021, 10, 181.	1.6	21
46	Entrepreneurial Intention before and during COVID-19" A Case Study on Portuguese University Students. <i>Education Sciences</i> , 2021, 11, 273.	2.8	23
47	Education as a key to provide the growth of entrepreneurial intentions. <i>Education and Training</i> , 2021, 63, 809-832.	4.1	34
48	Physical Health of Food Consumers during the COVID-19 Pandemic. <i>Social Sciences</i> , 2021, 10, 218.	1.6	4
49	Disorders, Vulnerabilities and Resilience in the Supply Chain in Pandemic Times. <i>Logistics</i> , 2021, 5, 48.	4.4	34
50	How Can Gamified Applications Drive Engagement and Brand Attitude? The Case of Nike Run Club Application. <i>Administrative Sciences</i> , 2021, 11, 92.	3.6	13
51	GAMIFICATION AS A NEW TREND IN THE CO-CREATION PROCESS. <i>Revista De Administracao Mackenzie</i> , 2021, 22, .	0.4	9
52	An insight on B2B Firms in the Age of Digitalization and Paperless Processes. <i>Sustainability</i> , 2021, 13, 11565.	3.4	12
53	The Impact of Gender on Entrepreneurial Intention in a Peripheral Region of Europe: A Multigroup Analysis. <i>Social Sciences</i> , 2021, 10, 415.	1.6	16
54	Determinants of the Entrepreneurial Influence on Academic Entrepreneurship"Lessons Learned from Higher Education Students in Portugal. <i>Education Sciences</i> , 2021, 11, 771.	2.8	13

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55	DO DIGITAL INFLUENCERS SUCCESSFULLY CONTRIBUTE TO REDUCING THE GAP BETWEEN CUSTOMERS AND COMPANIES?. Brazilian Business Review, 2021, 18, 662-678.	0.4	11
56	University entrepreneurial intentions: mainland and insular regions “ are they different?. Education and Training, 2020, 62, 81-99.	4.1	31
57	The Importance of Financial Theories for SME Capital Structure Decisions. Advances in Finance, Accounting, and Economics, 2020, , 82-95.	0.0	0
58	Assessing Regional Advantage Based on Smart Specialisation Strategies. Impact of Meat Consumption on Health and Environmental Sustainability, 2020, , 150-179.	0.0	1
59	Knowledge and Technology Transfer in Tourism SMEs. Advances in Hospitality, Tourism and the Services Industry, 2020, , 198-210.	0.0	2
60	Innovation strategies for smart specialisation (RIS3): Past, present and future research. Growth and Change, 2019, 50, 38-68.	2.6	49
61	Comparative Entrepreneurship between Western Europe and Latin America. Entrepreneurship Research Journal, 2018, 8, .	3.0	18
62	Emerging Perspectives on Regional Academic Entrepreneurship. Higher Education Policy, 2018, 33, 367-395.	2.3	13
63	From Risk to Reward: Understanding the Influence of Generation Z and Personality Factors on Sustainable Entrepreneurial Behaviour. FIB Business Review, 0, , .	4.8	1
64	The green seed: The influence of pro-sustainable orientation on social entrepreneurship in higher education students. Industry and Higher Education, 0, , .	2.9	1