

Carmina Fandos Herrera

List of Publications by Year in descending order

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Version: 2024-02-01

20
papers

684
citations

932766

10
h-index

940134

16
g-index

20
all docs

20
docs citations

20
times ranked

588
citing authors

#	ARTICLE	IF	CITATIONS
1	How corporate social responsibility influences consumer behavior: An empirical analysis in the Spanish agrifood sector. <i>Agribusiness</i> , 2021, 37, 590-611.	1.9	12
2	Analysis of antecedents and consequences of memorable tourist experiences (MTEs): A Spanish case study. <i>Journal of Vacation Marketing</i> , 2021, 27, 346-360.	2.5	16
3	Introducing the discussant role to stimulate debate in the classroom: effects on interactivity, learning outcomes, satisfaction and attitudes. <i>Studies in Higher Education</i> , 2019, 44, 380-396.	2.9	6
4	Exploring the mediating role of trust in food products with Protected Designation of Origin. The case of 'Jamón de Teruel'. <i>Spanish Journal of Agricultural Research</i> , 2016, 14, e0102.	0.3	7
5	La tendencia a quejarse ante un tercero tras un fallo en el servicio: influencia de la justicia interpersonal y la experiencia previa en el sector hotelero español. <i>Revista Nacional De Administración</i> , 2016, 7, 87-106.	0.1	0
6	What may lead you to recommend and revisit a hotel after a service failure instead of complaining?. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 214-235.	5.3	39
7	LACASA: un caso de éxito en la gestión de marcas y productos. <i>Revista Perspectiva Empresarial</i> , 2015, 2, .	0.1	0
8	Variación en la percepción de justicia como resultado de la comparación con otro consumidor en un contexto de recuperación del servicio. Aplicación a las compañías aéreas. <i>Revista Española De Investigación De Marketing ESIC</i> , 2014, 18, 93-107.	0.7	0
9	EL PAPEL DE LA EXPERIENCIA PREVIA Y LA JUSTICIA INTERPERSONAL EN EL SISTEMA DE RECUPERACIÓN DEL SERVICIO TRAS UN FALLO. <i>Revista Española De Investigación De Marketing ESIC</i> , 2013, 17, 103-133.	0.7	1
10	Consequences of consumer trust in PDO food products: the role of familiarity. <i>Journal of Product and Brand Management</i> , 2011, 20, 282-296.	2.6	79
11	Antecedents of Consumer Commitment to a PDO Wine: An Empirical Analysis of Spanish Consumers. <i>Journal of Wine Research</i> , 2011, 22, 205-225.	0.9	36
12	Wine marketing strategies in Spain. <i>International Journal of Wine Business Research</i> , 2009, 21, 267-288.	1.0	41
13	The influence of consumer involvement on quality signals perception. <i>British Food Journal</i> , 2009, 111, 1212-1236.	1.6	44
14	Consumer satisfaction. <i>British Food Journal</i> , 2008, 110, 865-881.	1.6	93
15	The Influence of Consumer Degree of Knowledge on Consumer Behavior: The Case of Spanish Olive Oil. <i>Journal of Food Products Marketing</i> , 2008, 15, 15-37.	1.4	37
16	The role of intrinsic and extrinsic quality attributes on consumer behaviour for traditional food products. <i>Managing Service Quality</i> , 2007, 17, 681-701.	2.4	93
17	Spanish Air-Cured Ham with Protected Designation of Origin (PDO). <i>Journal of International Food and Agribusiness Marketing</i> , 2007, 19, 5-30.	1.0	19
18	La importancia de las denominaciones de origen protegidas como indicadores de calidad para el comportamiento del consumidor. El caso del aceite de oliva del Bajo Aragón. <i>Economía Agraria Y Recursos Naturales</i> , 2007, 7, 3.	0.1	3

#	ARTICLE	IF	CITATIONS
19	Intrinsic and extrinsic quality attributes, loyalty and buying intention: an analysis for a PDO product. British Food Journal, 2006, 108, 646-662.	1.6	158
20	LACASA: un caso de Éxito en la gesti3n de marcas y productos. Revista Perspectiva Empresarial, 0, 2, .	0.1	0