

Carl Yngfalk

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3801716/publications.pdf>

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4
papers

82
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

80
citing authors

#	ARTICLE	IF	CITATIONS
1	Modifying markets: Consumerism and institutional work in nonprofit marketing. <i>Marketing Theory</i> , 2020, 20, 343-362.	3.1	10
2	Subverting sustainability: market maintenance work and the reproduction of corporate irresponsibility. <i>Journal of Marketing Management</i> , 2019, 35, 1563-1583.	2.3	12
3	Bio-politicizing consumption: neo-liberal consumerism and disembodiment in the food marketplace. <i>Consumption Markets and Culture</i> , 2016, 19, 275-295.	2.1	34
4	Creating the Cautious Consumer. <i>Journal of Macromarketing</i> , 2015, 35, 435-447.	2.6	26