Carl Yngfalk

List of Publications by Year in descending order

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1937685 2272923 4 82 4 4 citations h-index g-index papers 4 4 4 80 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Bio-politicizing consumption: neo-liberal consumerism and disembodiment in the food marketplace. Consumption Markets and Culture, 2016, 19, 275-295.	2.1	34
2	Creating the Cautious Consumer. Journal of Macromarketing, 2015, 35, 435-447.	2.6	26
3	Subverting sustainability: market maintenance work and the reproduction of corporate irresponsibility. Journal of Marketing Management, 2019, 35, 1563-1583.	2.3	12
4	Modifying markets: Consumerism and institutional work in nonprofit marketing. Marketing Theory, 2020, 20, 343-362.	3.1	10