

# Viput Ongsakul

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3790718/publications.pdf>

Version: 2024-02-01

35  
papers

454  
citations

759233

12  
h-index

794594

19  
g-index

35  
all docs

35  
docs citations

35  
times ranked

216  
citing authors

| #  | ARTICLE   | IF   | CITATIONS |
|----|---|------|-----------|
| 1  | Integration of knowledge and enhancing competitiveness: A case of acquisition of Zain by Bharti Airtel. <i>Journal of Business Research</i> , 2020, 119, 674-684.   | 10.2 | 49        |
| 2  | Does managerial ownership influence corporate social responsibility (CSR)? The role of economic policy uncertainty. <i>Accounting and Finance</i> , 2021, 61, 763-779.  | 3.2  | 43        |
| 3  | Determinants of female entrepreneurship success across Saudi Arabia. <i>Journal of Transnational Management</i> , 2020, 25, 3-29.   | 0.8  | 40        |
| 4  | Hotel website quality, performance, telepresence and behavioral intentions. <i>Tourism Review</i> , 2021, 76, 681-700.  | 6.4  | 33        |
| 5  | Do firms adjust corporate governance in response to economic policy uncertainty? Evidence from board size. <i>Finance Research Letters</i> , 2021, 39, 101613.  | 6.7  | 28        |
| 6  | Critical success factors determining performance of cross-border acquisition: Evidence from the African telecom market. <i>Thunderbird International Business Review</i> , 2021, 63, 43-61.   | 1.8  | 28        |
| 7  | Corporate integrity and hostile takeover threats: Evidence from machine learning and "CEO luck". <i>Journal of Behavioral and Experimental Finance</i> , 2021, 32, 100579.  | 3.8  | 28        |
| 8  | Does the market for corporate control influence executive risk-taking incentives? Evidence from takeover vulnerability. <i>Corporate Governance (Bingley)</i> , 2021, 21, 62-77.  | 5.0  | 26        |
| 9  | Exploring how independent directors view CSR inequality using a quasi-natural experiment. <i>Corporate Governance (Bingley)</i> , 2020, 20, 1159-1172.  | 5.0  | 23        |
| 10 | Corporate complexity, managerial myopia, and hostile takeover exposure: Evidence from textual analysis. <i>Journal of Behavioral and Experimental Finance</i> , 2022, 33, 100601.   | 3.8  | 17        |
| 11 | Does the market for corporate control impede or promote corporate innovation efficiency? Evidence from research quotient. <i>Finance Research Letters</i> , 2022, 46, 102212.   | 6.7  | 16        |
| 12 | How do independent directors view powerful executive risk-taking incentives? A quasi-natural experiment. <i>Finance Research Letters</i> , 2019, 31, .  | 6.7  | 14        |
| 13 | Does board gender diversity reduce "CEO luck"? <i>Accounting and Finance</i> , 2022, 62, 243-260.   | 3.2  | 13        |
| 14 | Purpose of international joint venture and interaction post termination. <i>Journal for Global Business Advancement</i> , 2018, 11, 687.  | 0.1  | 12        |
| 15 | Comprehending ambidexterity in the emerging-market context: the moderating role of learning capability and environmental dynamism on e-commerce firms' performance. <i>Journal for Global Business Advancement</i> , 2018, 11, 395. | 0.1  | 12        |
| 16 | The effect of corporate social responsibility (CSR) on shareholder value: evidence from the 9/11 terrorist attack. <i>Accounting Research Journal</i> , 2021, 34, 91-105.   | 2.3  | 10        |
| 17 | Factors that drive development of technological entrepreneurship in South Asia. <i>Journal for Global Business Advancement</i> , 2019, 12, 429.   | 0.1  | 9         |
| 18 | The effect of earnings management on shareholder value and the role of board gender diversity. <i>Pacific Accounting Review</i> , 2020, 32, 323-334.  | 2.0  | 9         |

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 19 | Reviewing knowledge-based dynamic capabilities: perspectives through meta-analysis. <i>Journal for Global Business Advancement</i> , 2020, 13, 273.   | 0.1 | 9         |
| 20 | Impact of product innovativeness on technology switching in global market. <i>EuroMed Journal of Business</i> , 2020, 16, 25-38.  | 3.2 | 7         |
| 21 | Clusters of Sustainable Development Goals: A Metric for Grassroots Implementation. <i>Sustainability</i> , 2018, 11, 118-126.   | 0.7 | 6         |
| 22 | Conceptualizing a new model for luxury brand purchase intention in an emerging country setting. <i>Journal of Transnational Management</i> , 2020, 25, 100-127.   | 0.8 | 5         |
| 23 | Do hostile takeover threats matter? Evidence from credit ratings. <i>PLoS ONE</i> , 2022, 17, e0260688.   | 2.5 | 5         |
| 24 | Determinants of key facets of job satisfaction in the banking sector: applying SMART PLS and artificial neural networks. <i>Journal for Global Business Advancement</i> , 2019, 12, 298.  | 0.1 | 4         |
| 25 | Dynamics of Punjab state's tourist image: a social media analytics perspective. <i>Journal for Global Business Advancement</i> , 2021, 14, 408.   | 0.1 | 2         |
| 26 | Twitter analysis of founders of top 25 Indian startups. <i>Journal for Global Business Advancement</i> , 2019, 12, 117.   | 0.1 | 2         |
| 27 | Can differences be turned to positives? An empirical investigation of psychic distance, trust, and commitment in Malaysian exporters. <i>Journal of Transnational Management</i> , 2020, 25, 71-98.                                 | 0.8 | 1         |
| 28 | A framework for successful IoT adoption in agriculture sector: a total interpretive structural modelling approach. <i>Journal for Global Business Advancement</i> , 2020, 13, 382.  | 0.1 | 1         |
| 29 | Comprehending ambidexterity in the emerging-market context: the moderating role of learning capability and environmental dynamism on e-commerce firms' performance. <i>Journal for Global Business Advancement</i> , 2018, 11, 395. | 0.1 | 1         |
| 30 | Reviewing knowledge-based dynamic capabilities: perspectives through meta-analysis. <i>Journal for Global Business Advancement</i> , 2020, 13, 273.   | 0.1 | 1         |
| 31 | Urban Climate-Proof Finance for Disaster-Resilient Infrastructure. <i>Environment and Urbanization ASIA</i> , 2018, 9, 127-137.   | 1.8 | 0         |
| 32 | Investigating the relationship of semiotics associated with colour and font of Google logo with brand perception. <i>Journal for Global Business Advancement</i> , 2021, 14, 312.   | 0.1 | 0         |
| 33 | Purpose of international joint venture and interaction post termination. <i>Journal for Global Business Advancement</i> , 2018, 11, 687.  | 0.1 | 0         |
| 34 | Customer-based cold chain equity: the application of customer-based brand equity on the food cold chain. <i>Journal for Global Business Advancement</i> , 2019, 12, 648.  | 0.1 | 0         |
| 35 | Partner trust as an evaluative parameter for international joint ventures in Indian setting: insights from meta-analysis. <i>Journal for Global Business Advancement</i> , 2019, 12, 721.   | 0.1 | 0         |