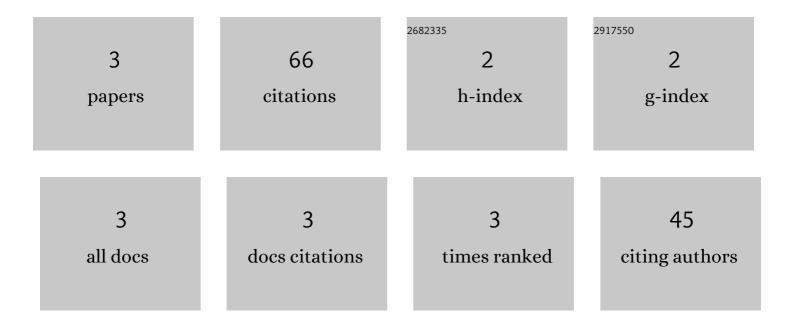
Alper Ã-zer

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3777764/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | The Effect of Mobile Service Quality Dimensions on Customer Satisfaction. Procedia, Social and Behavioral Sciences, 2013, 99, 428-438. | 0.5 | 57 |
| 2 | Identification and emotional attachment in higher education: antecedents and consequences. Journal of Marketing for Higher Education, 0, , 1-25. | 2.3 | 5 |
| 3 | Comparing the antecedents of boycotts and buycotts: mediating role of self-esteem on subjective well-being and the moderating effects of materialism. Journal of Marketing Management, 2022, 38, 1873-1906. | 1.2 | 4 |