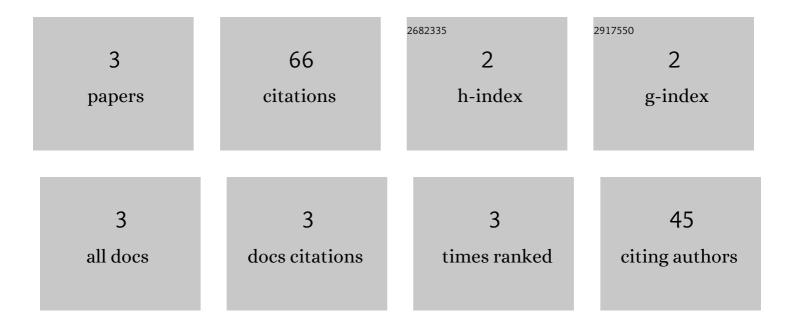
Alper Ã-zer

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3777764/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The Effect of Mobile Service Quality Dimensions on Customer Satisfaction. Procedia, Social and Behavioral Sciences, 2013, 99, 428-438.	0.5	57
2	Identification and emotional attachment in higher education: antecedents and consequences. Journal of Marketing for Higher Education, 0, , 1-25.	2.3	5
3	Comparing the antecedents of boycotts and buycotts: mediating role of self-esteem on subjective well-being and the moderating effects of materialism. Journal of Marketing Management, 2022, 38, 1873-1906.	1.2	4