

Alper Ã-zer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3777764/publications.pdf>

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3
papers

66
citations

2682335

2
h-index

2917550

2
g-index

3
all docs

3
docs citations

3
times ranked

45
citing authors

#	ARTICLE	IF	CITATIONS
1	The Effect of Mobile Service Quality Dimensions on Customer Satisfaction. <i>Procedia, Social and Behavioral Sciences</i> , 2013, 99, 428-438.	0.5	57
2	Identification and emotional attachment in higher education: antecedents and consequences. <i>Journal of Marketing for Higher Education</i> , 0, , 1-25.	2.3	5
3	Comparing the antecedents of boycotts and buycotts: mediating role of self-esteem on subjective well-being and the moderating effects of materialism. <i>Journal of Marketing Management</i> , 2022, 38, 1873-1906.	1.2	4