

Marcella De Martino

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/377730/publications.pdf>

Version: 2024-02-01

17
papers

602
citations

1306789

7
h-index

996533

15
g-index

20
all docs

20
docs citations

20
times ranked

463
citing authors

#	ARTICLE	IF	CITATIONS
1	Value Creation for Sustainability in Port: Perspectives of Analysis and Future Research Directions. Sustainability, 2021, 13, 12268.	1.6	3
2	Effect of social media sharing on destination brand awareness and destination quality. Journal of Vacation Marketing, 2020, 26, 33-56.	2.5	53
3	Port governance and value creation in the supply chain: The case of Italian ports. Case Studies on Transport Policy, 2020, 8, 373-382.	1.1	7
4	Competitive intelligence in hospitality and tourism: a perspective article. Tourism Review, 2019, 75, 239-242.	3.8	8
5	The innovation capacity of small food firms in Italy. European Journal of Innovation Management, 2018, 21, 362-383.	2.4	42
6	Collaborative innovation in tourism and hospitality: a systematic review of the literature. International Journal of Contemporary Hospitality Management, 2018, 30, 2364-2395.	5.3	108
7	L'innovazione nelle piccole e medie imprese agroalimentari della Regione Campania. Sinergie, 2018, , 131-158.	0.6	0
8	Bridging Theory and Practice. Bridging Tourism Theory and Practice, 2017, , 305-312.	0.3	0
9	The Structure of Transport and Logistics Industry in Southern Italy. , 2017, , 57-73.		0
10	Value creation in the port: opening the boundaries to the market. Maritime Policy and Management, 2015, 42, 682-698.	1.9	17
11	L'innovazione collaborativa nei porti: aspetti metodologici ed alcune evidenze empiriche. Economia E Diritto Del Terziario, 2015, , 105-126.	0.0	2
12	Logistics innovation in Seaports: An inter-organizational perspective. Research in Transportation Business and Management, 2013, 8, 123-133.	1.6	64
13	Supply Chain Integration and Port Competitiveness. , 2012, , 62-77.		8
14	La gestione della logistica nelle filiere agroalimentari: alcune evidenze empiriche in Campania. Economia Agro-Alimentare, 2012, , 41-62.	0.1	1
15	Activities, resources and inter-organizational relationships: key factors in port competitiveness. Maritime Policy and Management, 2008, 35, 571-589.	1.9	81
16	The changing role of ports in supply-chain management: an empirical analysis. Maritime Policy and Management, 2003, 30, 305-320.	1.9	199
17	Sustainable Development Strategies of the Port Authority: The Network Approach. Advanced Engineering Forum, 0, 11, 87-95.	0.3	5