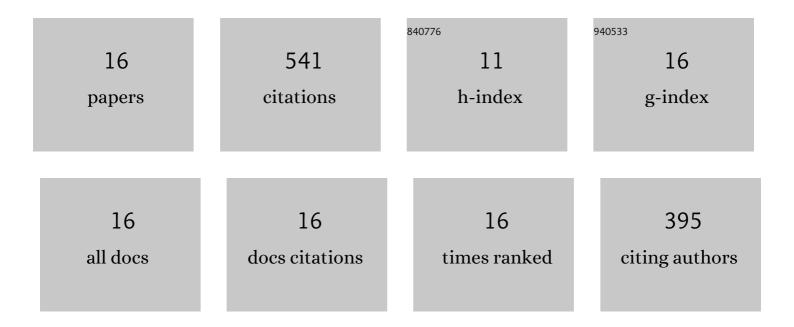
Soey Sut Ieng Lei

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3776857/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Digital free tourism – An exploratory study of tourist motivations. Tourism Management, 2020, 79, 104098. | 9.8 | 73 |
| 2 | Social presence, telepresence and customers' intention to purchase online peer-to-peer accommodation: A mediating model. Journal of Hospitality and Tourism Management, 2020, 42, 119-129. | 6.6 | 72 |
| 3 | Online Teaching and Learning Experiences During the COVID-19 Pandemic – A Comparison of Teacher and Student Perceptions. Journal of Hospitality and Tourism Education, 2021, 33, 148-162. | 3.2 | 61 |
| 4 | Engaging Customers in Value Co-Creation Through Mobile Instant Messaging in the Tourism and Hospitality Industry. Journal of Hospitality and Tourism Research, 2020, 44, 229-251. | 2.9 | 51 |
| 5 | Factors influencing customer engagement with branded content in the social network sites of integrated resorts. Asia Pacific Journal of Tourism Research, 2017, 22, 316-328. | 3.7 | 47 |
| 6 | A comparison between chatbot and human service: customer perception and reuse intention. International Journal of Contemporary Hospitality Management, 2021, 33, 3977-3995. | 8.0 | 46 |
| 7 | Perceived technology affordance and value of hotel mobile apps: A comparison of hoteliers and customers. Journal of Hospitality and Tourism Management, 2019, 39, 201-211. | 6.6 | 44 |
| 8 | Hoteliers' service design for mobile-based value co-creation. International Journal of Contemporary Hospitality Management, 2019, 31, 4338-4356. | 8.0 | 39 |
| 9 | Asymmetry of Hotel Ratings on TripAdvisor: Evidence from Single- Versus Dual-Valence Reviews. Journal of Hospitality Marketing and Management, 2017, 26, 67-82. | 8.2 | 36 |
| 10 | The impact of distribution channels on budget hotel performance. International Journal of Hospitality Management, 2019, 81, 141-149. | 8.8 | 28 |
| 11 | Mobile-based value co-creation: contextual factors towards customer experiences. Tourism Review, 2022, 77, 1153-1165. | 6.4 | 18 |
| 12 | Will tourists take mobile travel advice? Examining the personalization-privacy paradox. Journal of Hospitality and Tourism Management, 2022, 50, 288-297. | 6.6 | 15 |
| 13 | The effectiveness of tryvertising in hotels. International Journal of Hospitality Management, 2020, 85, 102403. | 8.8 | 4 |
| 14 | Enhancing social media branded content effectiveness: strategies via telepresence and social presence. Information Technology and Tourism, 2022, 24, 245-263. | 5.8 | 3 |
| 15 | Linking tourists' performing arts experience and perceived destination image. Tourism Recreation Research, 2021, 46, 71-84. | 4.9 | 2 |
| 16 | Determinants of instant messaging use for communication with hotels: a policy-capturing study. International Journal of Contemporary Hospitality Management, 2021, 33, 4237-4257. | 8.0 | 2 |