

Soey Sut Ieng Lei

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3776857/publications.pdf>

Version: 2024-02-01

16
papers

541
citations

840776

11
h-index

940533

16
g-index

16
all docs

16
docs citations

16
times ranked

395
citing authors

#	ARTICLE	IF	CITATIONS
1	Digital free tourism – An exploratory study of tourist motivations. <i>Tourism Management</i> , 2020, 79, 104098.	9.8	73
2	Social presence, telepresence and customers’ intention to purchase online peer-to-peer accommodation: A mediating model. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 119-129.	6.6	72
3	Online Teaching and Learning Experiences During the COVID-19 Pandemic – A Comparison of Teacher and Student Perceptions. <i>Journal of Hospitality and Tourism Education</i> , 2021, 33, 148-162.	3.2	61
4	Engaging Customers in Value Co-Creation Through Mobile Instant Messaging in the Tourism and Hospitality Industry. <i>Journal of Hospitality and Tourism Research</i> , 2020, 44, 229-251.	2.9	51
5	Factors influencing customer engagement with branded content in the social network sites of integrated resorts. <i>Asia Pacific Journal of Tourism Research</i> , 2017, 22, 316-328.	3.7	47
6	A comparison between chatbot and human service: customer perception and reuse intention. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3977-3995.	8.0	46
7	Perceived technology affordance and value of hotel mobile apps: A comparison of hoteliers and customers. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 201-211.	6.6	44
8	Hoteliers’ service design for mobile-based value co-creation. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 4338-4356.	8.0	39
9	Asymmetry of Hotel Ratings on TripAdvisor: Evidence from Single- Versus Dual-Valence Reviews. <i>Journal of Hospitality Marketing and Management</i> , 2017, 26, 67-82.	8.2	36
10	The impact of distribution channels on budget hotel performance. <i>International Journal of Hospitality Management</i> , 2019, 81, 141-149.	8.8	28
11	Mobile-based value co-creation: contextual factors towards customer experiences. <i>Tourism Review</i> , 2022, 77, 1153-1165.	6.4	18
12	Will tourists take mobile travel advice? Examining the personalization-privacy paradox. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 288-297.	6.6	15
13	The effectiveness of tryvertising in hotels. <i>International Journal of Hospitality Management</i> , 2020, 85, 102403.	8.8	4
14	Enhancing social media branded content effectiveness: strategies via telepresence and social presence. <i>Information Technology and Tourism</i> , 2022, 24, 245-263.	5.8	3
15	Linking tourists’ performing arts experience and perceived destination image. <i>Tourism Recreation Research</i> , 2021, 46, 71-84.	4.9	2
16	Determinants of instant messaging use for communication with hotels: a policy-capturing study. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 4237-4257.	8.0	2