

Sonia Capelli

List of Publications by Year in descending order

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2258059

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#	ARTICLE	IF	CITATIONS
1	Managing the aftermath: Scapegoating as crisis communication strategy. Journal of Consumer Behaviour, 2021, 20, 89-100.	4.2	4
2	Consumers' implicit attitudes toward corporate social responsibility and corporate abilities: Examining the influence of bank governance using the implicit association test. Journal of Retailing and Consumer Services, 2021, 61, 101989.	9.4	8
3	La gouvernance a-t-elle bon goût? L'impact d'une mention «coopérative» sur le goût perçus des produits alimentaires.. Recherche Et Applications En Marketing, 2020, 35, 23-45.	0.5	0
4	La différence coopérative fait-elle la différence pour les consommateurs? Revue Francaise De Gestion, 2019, 45, 29-55.	0.3	6