

# Sonia Capelli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3772573/publications.pdf>

Version: 2024-02-01

4  
papers

18  
citations

2258059

3  
h-index

2550090

3  
g-index

4  
all docs

4  
docs citations

4  
times ranked

4  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumers' implicit attitudes toward corporate social responsibility and corporate abilities: Examining the influence of bank governance using the implicit association test. <i>Journal of Retailing and Consumer Services</i> , 2021, 61, 101989.	9.4	8
2	La différence coopérative fait-elle la différence pour les consommateurs? <i>Revue Française De Gestion</i> , 2019, 45, 29-55.	0.3	6
3	Managing the aftermath: Scapegoating as crisis communication strategy. <i>Journal of Consumer Behaviour</i> , 2021, 20, 89-100.	4.2	4
4	La gouvernance a-t-elle bon goût? L'impact d'une mention «coopérative» sur le goût perçus des produits alimentaires.. <i>Recherche Et Applications En Marketing</i> , 2020, 35, 23-45.	0.5	0