

# Tiphaine Gorlier

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3751997/publications.pdf>

Version: 2024-02-01

1  
papers

31  
citations

3311381  
1  
h-index

3475538  
1  
g-index

1  
all docs

1  
docs citations

1  
times ranked

29  
citing authors

#	ARTICLE	IF	CITATIONS
1	How special rewards in loyalty programs enrich consumer-brand relationships: The role of self-expansion. <i>Psychology and Marketing</i> , 2020, 37, 588-603.	8.2	31