Augustine Pang

List of Publications by Year
in descending order

31 papers	**867** citations	516710 **16** h-index	501196 **28** g-index
33 all docs	**33** docs citations	**33** times ranked	**607** citing authors

#	Article	IF	Citations
1	The Catholic Church abuse scandal in Ireland: two steps forward, one step back by Pope Francis?. Corporate Communications, 2022, 27, 15-33.	2.1	0
2	Breaking the Sound of Silence: Explication in the Use of Strategic Silence in Crisis Communication. International Journal of Business Communication, 2022, 59, 219-241.	2.6	9
3	Emotions in Social Media: An Analysis of Tweet Responses to MH370 Search Suspension Announcement. International Journal of Business Communication, 2020, 57, 194-211.	2.6	16
4	Social Media Influencers as a Crisis Risk in Strategic Communication: Impact of Indiscretions on Professional Endorsements. International Journal of Strategic Communication, 2019, 13, 301-320.	2.0	22
5	Communicating in the postâ€truth era: Analyses of crisis response strategies of Presidents Donald Trump and Rodrigo Duterte. Journal of Public Affairs, 2019, 19, e1883.	3.1	8
6	Breaking bad news with CONSOLE: Toward a framework integrating medical protocols with crisis communication. Public Relations Review, 2019, 45, 153-166.	3.2	9
7	When is silence golden? The use of strategic silence in crisis communication. Corporate Communications, 2019, 24, 162-178.	2.1	26
8	Utilization of CSR to build organizationsâ€™ corporate image in Asia: need for an integrative approach. Asian Journal of Communication, 2018, 28, 335-359.	1.0	17
9	The indigenization of crisis response strategies in the context of China. Chinese Journal of Communication, 2018, 11, 105-128.	2.0	8
10	Interactivity in Online Chat: Conversational Contingency and Response Latency in Computer-mediated Communication. Journal of Computer-Mediated Communication, 2018, 23, 201-221.	3.3	39
11	Asian multiculturalism in communication: Impact of culture in the practice of public relations in Singapore. Public Relations Review, 2017, 43, 112-122.	3.2	20
12	When a Nationâ€™s Leader is Under Siege: Managing Personal Reputation and Engaging in Public Diplomacy. Advances in Public Relations and Communication Management, 2017, , 37-67.	0.5	2
13	Explicating the information vacuum: stages, intensifications, and implications. Corporate Communications, 2017, 22, 329-353.	2.1	14
14	The Retransmission of Rumor and Rumor Correction Messages on Twitter. American Behavioral Scientist, 2017, 61, 707-723.	3.8	25
15	Product Safety Failure and Restoring Reputation Across Markets: Fonterra's Management of the 2013 Bacterial Contamination Crisis. Journal of Marketing Channels, 2017, 24, 136-152.	0.4	5
16	Did BP Atone for its Transgressions? Expanding Theory on â€˜Ethical Apologyâ€™ in Crisis Communication. Journal of Contingencies and Crisis Management, 2016, 24, 148-161.	2.8	18
17	Public relations practitionersâ€™ perceptions of the use of crisis response strategies in China. Public Relations Review, 2016, 42, 333-335.	3.2	16
18	Parody social media accounts: Influence and impact on organizations during crisis. Public Relations Review, 2015, 41, 381-385.	3.2	20

#	Article	IF	Citations
19	Building Relationships Through Integrated Online Media. Journal of Business and Technical Communication, 2015, 29, 184-220.	2.0	61
20	Negotiating crisis in the social media environment. Corporate Communications, 2014, 19, 96-118.	2.1	58
21	Social Media Hype in Times of Crises: Nature, Characteristics and Impact on Organizations. Asia Pacific Media Educator, 2013, 23, 309-336.	0.5	23
22	A Comparative Study of Crisis Consultancies Between Singapore and Denmark: Distant Cousins of the Same Destiny?. International Journal of Strategic Communication, 2013, 7, 149-164.	2.0	15
23	Dealing with external stakeholders during the crisis: managing the information vacuum. , 2013, , .		13
24	Towards a crisis preâ€emptive image management model. Corporate Communications, 2012, 17, 358-378.	2.1	16
25	Bridging the Gap: An Exploratory Study of Corporate Social Responsibility among SMEs in Singapore. Journal of Public Relations Research, 2012, 24, 299-317.	2.3	37
26	Toward a Publics-Driven, Emotion-Based Conceptualization in Crisis Communication: Unearthing Dominant Emotions in Multi-Staged Testing of the Integrated Crisis Mapping (ICM) Model. Journal of Public Relations Research, 2012, 24, 266-298.	2.3	165
27	Communicating crisis: how culture influences image repair in Western and Asian governments. Corporate Communications, 2011, 16, 218-242.	2.1	32
28	Examining the Chinese Approach to Crisis Management: Cover-Ups, Saving Face, and Taking the â€œUpper Level Lineâ€. Journal of Marketing Channels, 2011, 18, 247-278.	0.4	23
29	New media: a new medium in escalating crises?. Corporate Communications, 2010, 15, 143-155.	2.1	56
30	Mediating the media: a journalistâ€centric media relations model. Corporate Communications, 2010, 15, 192-204.	2.1	18
31	Managing a nation's image during crisis: A study of the Chinese government's image repair efforts in the â€œMade in Chinaâ€controversy. Public Relations Review, 2009, 35, 213-218.	3.2	70