

Zoran Simonovic

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3721715/publications.pdf>

Version: 2024-02-01

30
papers

57
citations

1937685

4
h-index

1872680

6
g-index

30
all docs

30
docs citations

30
times ranked

53
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 1 | ECB monetary policy during COVID-19. <i>Ekonomika</i> , 2021, 67, 13-22. | 0.4 | 1 |
| 2 | Consumer behavior related to buying wines on the retail market in the City of NiÅ¡. <i>Strategic Management</i> , 2021, 26, 65-71. | 1.4 | 1 |
| 3 | The importance of research and development for innovative activity: The overview of the top countries in Europe and worldwide. <i>Economics of Sustainable Development</i> , 2021, 5, 19-28. | 0.7 | 3 |
| 4 | Corporate culture: Business performance factor of national organizations. <i>Ekonomika</i> , 2021, 67, 29-36. | 0.4 | 2 |
| 5 | Quality standardization: A factor of sustainable competitiveness of companies in Serbia. <i>Anali Ekonomskog Fakulteta U Subotici</i> , 2020, , 99-114. | 0.8 | 9 |
| 6 | Theban cadastre as a tax document of the imperial administration and an example of feudalization of Byzantine agriculture. <i>Zbornik Matice Srpske Za Drustvene Nauke</i> , 2020, , 499-517. | 0.1 | 0 |
| 7 | The influence of teamwork as an internal marketing factor on the quality of the service of insurance companies in Serbia's agricultural sector. <i>Ekonomika Poljoprivrede (1979)</i> , 2020, 67, 189-206. | 0.7 | 2 |
| 8 | Characteristics Development of Agriculture and Agricultural Policy Southeast European Countries. , 2020, , 948-966. | | 0 |
| 9 | Problems of Marketing Rural Tourism in Serbia. <i>Advances in Environmental Engineering and Green Technologies Book Series</i> , 2020, , 296-313. | 0.4 | 0 |
| 10 | European Monetary Union as a stabilizing factor in the circumstances of economic crisis. <i>Ekonomika</i> , 2020, 66, 13-28. | 0.4 | 1 |
| 11 | Marketing concept in insurance companies. <i>Ekonomika</i> , 2019, 65, 21-33. | 0.4 | 7 |
| 12 | Production of grapes and wine in Serbia. <i>Ekonomika</i> , 2019, 65, 11-20. | 0.4 | 4 |
| 13 | Some features of development in the agricultural policy Western Balkan candidates for market access in the EU. <i>Ekonomika Poljoprivrede (1979)</i> , 2019, 66, 541-557. | 0.7 | 0 |
| 14 | Evaluacija faktora znaÄejnih za nivo uÄeÄja na trÅ¾iÅ¡tu organizacija koje posluju u republici srbiji. <i>Vojno Delo</i> , 2019, 71, 357-371. | 0.5 | 1 |
| 15 | Modern food retail and unfair trading practices. <i>Ekonomika Poljoprivrede (1979)</i> , 2018, 65, 1499-1511. | 0.7 | 2 |
| 16 | Resources and perspective of agriculture and food industry of the city of Smederevo. <i>Anali Ekonomskog Fakulteta U Subotici</i> , 2018, , 59-74. | 0.8 | 1 |
| 17 | Strategic planning of sustainable development of agriculture of Lajkovac Municipality. <i>Ekonomika Poljoprivrede (1979)</i> , 2018, 65, 475-491. | 0.7 | 0 |
| 18 | Structure of agricultural distributions in the Republic of Serbia, by the surface of agricultural land. <i>Poslovna Ekonomija</i> , 2017, 11, 247-259. | 0.2 | 6 |

| # | ARTICLE | IF | CITATIONS |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 19 | Agricultural practice in Byzantium from the Farmerâ€™s Law to Geoponika. Zbornik Matice Srpske Za Drustvene Nauke, 2017, , 507-525. | 0.1 | 0 |
| 20 | Marketing communication of domestic hotel organizations. Ekonomika, 2017, 63, 1-12. | 0.4 | 3 |
| 21 | Development policy advisory public service in agriculture in the Republic of Serbia. Ekonomika, 2016, 62, 59-68. | 0.4 | 2 |
| 22 | Nature and characteristics of management consulting in Serbia. Ekonomika, 2016, 62, 55-64. | 0.4 | 3 |
| 23 | Cooperatives and farmers association as a model of entrepreneurship in Serbian agriculture regarding the case of NiÅ¡ava district. Ekonomika Poljoprivrede (1979), 2016, 63, 699-712. | 0.7 | 2 |
| 24 | Characteristics Development of Agriculture and Agricultural Policy Southeast European Countries. Advances in Environmental Engineering and Green Technologies Book Series, 2016, , 275-293. | 0.4 | 1 |
| 25 | Geoponika: The work of an anonymous editor. Zbornik Matice Srpske Za Drustvene Nauke, 2016, , 797-813. | 0.1 | 0 |
| 26 | Role of business ethics in management of human resources. Ekonomika, 2015, 61, 85-96. | 0.4 | 5 |
| 27 | CO2 emissions trading at the stock exchange: Quality enhancement of tourism potential, ecological and economic growth. Ekonomika, 2015, 61, 93-102. | 0.4 | 0 |
| 28 | Tarantinos texts that have been preserved in Palladius work â€™Opus Agriculturaeâ€™ and Agricultural encyclopedia: Geoponika. Ekonomika, 2015, 61, 11-20. | 0.4 | 0 |
| 29 | Factors of Serbian spa tourism and its sustainability with reference to Gamzigrad spa. Ekonomika, 2015, 61, 85-98. | 0.4 | 0 |
| 30 | Factor Advantages of the Republic of Serbia in Agricultural Production and a Need for Accomplishment of Sustainable Competitive Advantage in the Market. Advances in Environmental Engineering and Green Technologies Book Series, 2013, , 63-79. | 0.4 | 1 |