

Zoran Simonovic

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

57
citations

1937685

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1872680

6
g-index

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all docs

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docs citations

30
times ranked

53
citing authors

#	ARTICLE	IF	CITATIONS
1	Quality standardization: A factor of sustainable competitiveness of companies in Serbia. Anali Ekonomskog Fakulteta U Subotici, 2020, , 99-114.	0.8	9
2	Marketing concept in insurance companies. Ekonomika, 2019, 65, 21-33.	0.4	7
3	Structure of agricultural distributions in the Republic of Serbia, by the surface of agricultural land. Poslovna Ekonomija, 2017, 11, 247-259.	0.2	6
4	Role of business ethics in management of human resources. Ekonomika, 2015, 61, 85-96.	0.4	5
5	Production of grapes and wine in Serbia. Ekonomika, 2019, 65, 11-20.	0.4	4
6	Nature and characteristics of management consulting in Serbia. Ekonomika, 2016, 62, 55-64.	0.4	3
7	Marketing communication of domestic hotel organizations. Ekonomika, 2017, 63, 1-12.	0.4	3
8	The importance of research and development for innovative activity: The overview of the top countries in Europe and worldwide. Economics of Sustainable Development, 2021, 5, 19-28.	0.7	3
9	Development policy advisory public service in agriculture in the Republic of Serbia. Ekonomika, 2016, 62, 59-68.	0.4	2
10	Cooperatives and farmers association as a model of entrepreneurship in Serbian agriculture regarding the case of NiÅ¡ava district. Ekonomika Poljoprivrede (1979), 2016, 63, 699-712.	0.7	2
11	Modern food retail and unfair trading practices. Ekonomika Poljoprivrede (1979), 2018, 65, 1499-1511.	0.7	2
12	The influence of teamwork as an internal marketing factor on the quality of the service of insurance companies in Serbia's agricultural sector. Ekonomika Poljoprivrede (1979), 2020, 67, 189-206.	0.7	2
13	Corporate culture: Business performance factor of national organizations. Ekonomika, 2021, 67, 29-36.	0.4	2
14	ECB monetary policy during COVID-19. Ekonomika, 2021, 67, 13-22.	0.4	1
15	Factor Advantages of the Republic of Serbia in Agricultural Production and a Need for Accomplishment of Sustainable Competitive Advantage in the Market. Advances in Environmental Engineering and Green Technologies Book Series, 2013, , 63-79.	0.4	1
16	Characteristics Development of Agriculture and Agricultural Policy Southeast European Countries. Advances in Environmental Engineering and Green Technologies Book Series, 2016, , 275-293.	0.4	1
17	Resources and perspective of agriculture and food industry of the city of Smederevo. Anali Ekonomskog Fakulteta U Subotici, 2018, , 59-74.	0.8	1
18	Evaluacija faktora znaÄajnih za nivo uÄeÅ¼a na trÅ¾iÅ¡tu organizacija koje posluju u republici srbiji. Vojno Delo, 2019, 71, 357-371.	0.5	1

#	ARTICLE	IF	CITATIONS
19	European Monetary Union as a stabilizing factor in the circumstances of economic crisis. <i>Ekonomika</i> , 2020, 66, 13-28.	0.4	1
20	Consumer behavior related to buying wines on the retail market in the City of NiÅ¡. <i>Strategic Management</i> , 2021, 26, 65-71.	1.4	1
21	CO2 emissions trading at the stock exchange: Quality enhancement of tourism potential, ecological and economic growth. <i>Ekonomika</i> , 2015, 61, 93-102.	0.4	0
22	Tarantinos texts that have been preserved in Palladius work "Opus Agriculturae" and Agricultural encyclopedia: <i>Geoponika</i> . <i>Ekonomika</i> , 2015, 61, 11-20.	0.4	0
23	Factors of Serbian spa tourism and its sustainability with reference to Gamzigrad spa. <i>Ekonomika</i> , 2015, 61, 85-98.	0.4	0
24	<i>Geoponika</i> : The work of an anonymous editor. <i>Zbornik Matice Srpske Za Drustvene Nauke</i> , 2016, , 797-813.	0.1	0
25	Agricultural practice in Byzantium from the Farmer's Law to <i>Geoponika</i> . <i>Zbornik Matice Srpske Za Drustvene Nauke</i> , 2017, , 507-525.	0.1	0
26	Strategic planning of sustainable development of agriculture of Lajkovac Municipality. <i>Ekonomika Poljoprivrede (1979)</i> , 2018, 65, 475-491.	0.7	0
27	Some features of development in the agricultural policy Western Balkan candidates for market access in the EU. <i>Ekonomika Poljoprivrede (1979)</i> , 2019, 66, 541-557.	0.7	0
28	Theban cadastre as a tax document of the imperial administration and an example of feudalization of Byzantine agriculture. <i>Zbornik Matice Srpske Za Drustvene Nauke</i> , 2020, , 499-517.	0.1	0
29	Characteristics Development of Agriculture and Agricultural Policy Southeast European Countries. , 2020, , 948-966.		0
30	Problems of Marketing Rural Tourism in Serbia. <i>Advances in Environmental Engineering and Green Technologies Book Series</i> , 2020, , 296-313.	0.4	0