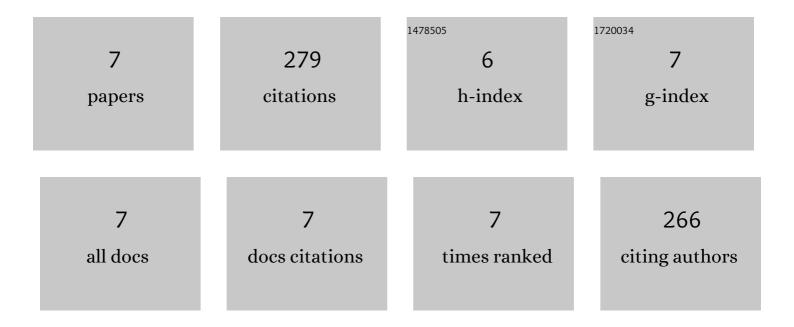
Stephanie Mangus

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3720994/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Examining the effects of mutual information sharing and relationship empathy: A social penetration theory perspective. Journal of Business Research, 2020, 109, 375-384.	10.2	37
2	The interplay between business and personal trust on relationship performance in conditions of market turbulence. Journal of the Academy of Marketing Science, 2020, 48, 1138-1155.	11.2	30
3	Do opposites attract? Assimilation and differentiation as relationship-building strategies. Journal of Personal Selling and Sales Management, 2019, 39, 60-80.	2.8	6
4	Gratitude in buyer-seller relationships: a dyadic investigation. Journal of Personal Selling and Sales Management, 2017, 37, 250-267.	2.8	24
5	The road to recovery: Overcoming service failures through positive emotions. Journal of Business Research, 2016, 69, 4278-4286.	10.2	49
6	The road to customer loyalty paved with service customization. Journal of Business Research, 2016, 69, 3923-3932.	10.2	54
7	Artist Authenticity: How Artists' Passion and Commitment Shape Consumers' Perceptions and Behavioral Intentions across Genders. Psychology and Marketing, 2014, 31, 576-590.	8.2	79