

Stephanie Mangus

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3720994/publications.pdf>

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7
papers

279
citations

1478505

6
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

266
citing authors

#	ARTICLE	IF	CITATIONS
1	Artist Authenticity: How Artists's™ Passion and Commitment Shape Consumers's™ Perceptions and Behavioral Intentions across Genders. <i>Psychology and Marketing</i> , 2014, 31, 576-590.	8.2	79
2	The road to customer loyalty paved with service customization. <i>Journal of Business Research</i> , 2016, 69, 3923-3932.	10.2	54
3	The road to recovery: Overcoming service failures through positive emotions. <i>Journal of Business Research</i> , 2016, 69, 4278-4286.	10.2	49
4	Examining the effects of mutual information sharing and relationship empathy: A social penetration theory perspective. <i>Journal of Business Research</i> , 2020, 109, 375-384.	10.2	37
5	The interplay between business and personal trust on relationship performance in conditions of market turbulence. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 1138-1155.	11.2	30
6	Gratitude in buyer-seller relationships: a dyadic investigation. <i>Journal of Personal Selling and Sales Management</i> , 2017, 37, 250-267.	2.8	24
7	Do opposites attract? Assimilation and differentiation as relationship-building strategies. <i>Journal of Personal Selling and Sales Management</i> , 2019, 39, 60-80.	2.8	6