

# Carlos de las Heras-Pedrosa

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3706689/publications.pdf>

Version: 2024-02-01

23  
papers

362  
citations

1039406

9  
h-index

839053

18  
g-index

31  
all docs

31  
docs citations

31  
times ranked

317  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sentiment Analysis and Emotion Understanding during the COVID-19 Pandemic in Spain and Its Impact on Digital Ecosystems. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 5542.	1.2	84
2	Opinion Mining, Sentiment Analysis and Emotion Understanding in Advertising: A Bibliometric Analysis. <i>IEEE Access</i> , 2020, 8, 134563-134576.	2.6	54
3	Instagram as a Co-Creation Space for Tourist Destination Image-Building: Algarve and Costa del Sol Case Studies. <i>Sustainability</i> , 2020, 12, 2793.	1.6	52
4	Training Entrepreneurial Competences with Open Innovation Paradigm in Higher Education. <i>Sustainability</i> , 2019, 11, 4689.	1.6	37
5	Importance of Social Media in the Image Formation of Tourist Destinations from the Stakeholders' Perspective. <i>Sustainability</i> , 2020, 12, 4092.	1.6	24
6	Exploring the Social Media on the Communication Professionals in Public Health. Spanish Official Medical Colleges Case Study. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 4859.	1.2	16
7	COVID-19 Study on Scientific Articles in Health Communication: A Science Mapping Analysis in Web of Science. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 1705.	1.2	15
8	Analysis and study of hospital communication via social media from the patient perspective. <i>Cogent Social Sciences</i> , 2020, 6, .	0.5	13
9	Resilience and Anti-Stress during COVID-19 Isolation in Spain: An Analysis through Audiovisual Spots. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 8876.	1.2	11
10	Opinion Mining and Sentiment Analysis in Marketing Communications: A Science Mapping Analysis in Web of Science (1998-2018). <i>Social Sciences</i> , 2020, 9, 23.	0.7	11
11	Bibliometric Analysis of International Scientific Production on the Management of Happiness and Well-Being in Organizations. <i>Social Sciences</i> , 2022, 11, 272.	0.7	8
12	Closer to or further from the new normal? business approach through social media analysis. <i>Heliyon</i> , 2021, 7, e07106.	1.4	5
13	Industrial and tourism perspectives on open innovation. <i>Journal of Organizational Change Management</i> , 2019, 32, 517-532.	1.7	4
14	Populism and Independence Movements in Europe: The Catalan-Spanish Case. <i>Social Sciences</i> , 2020, 9, 35.	0.7	4
15	La imagen de los candidatos en las elecciones presidenciales de Estados Unidos en "prensa" digital española. <i>Revista Latina De Comunicacion Social</i> , 2017, , 975-997.	0.4	4
16	Influencia de las redes sociales en el trabajo de profesionales de la información especializados en salud. Caso de los Colegios Oficiales de Médicos de España. <i>Revista Latina De Comunicacion Social</i> , 2021, , 113-133.	0.4	3
17	La publicidad en la Prensa del Movimiento. <i>Historia Y Comunicacion Social</i> , 2014, 19, .	0.2	1
18	Fundraising, comunicación y relaciones públicas. Desarrollo cultural de una marca de ciudad: Málaga. <i>Chasqui</i> , 2017, , 375.	0.1	1

#	ARTICLE	IF	CITATIONS
19	Las relaciones p�blicas y el Fundraising como estrategia de gesti3n para las colecciones privadas de la Universidad de Oxford. <i>Obra Digital</i> , 2018, , 99-116.	0.1	1
20	Brand�s communications in Covid-19. Social role during and after lockdown. <i>Cogent Social Sciences</i> , 2022, 8, .	0.5	1
21	Modelo de innovaci3n abierta en redes sociales. <i>ADResearch ESIC International Journal of Communication Research</i> , 2014, 10, 90-109.	0.5	0
22	Innovation and marketing: keys for competitiveness in family firms. <i>European Journal of Family Business</i> , 2018, 5, .	0.4	0
23	The U. S. Presidential Elections from the Point Of View of the European Press. <i>Norteamerica</i> , 2018, 14, .	0.1	0