Carlos de las Heras-Pedrosa

List of Publications by Year
in descending order

23 papers	362 citations	1040056 9 h-index	839539 18 g-index
31 all docs	31 docs citations	31 times ranked	317 citing authors

#	Article	IF	Citations
1	COVID-19 Study on Scientific Articles in Health Communication: A Science Mapping Analysis in Web of Science. International Journal of Environmental Research and Public Health, 2022, 19, 1705.	2.6	15
2	Brand's communications in Covid-19. Social role during and after lockdown. Cogent Social Sciences, 2022, 8, .	1.1	1
3	Bibliometric Analysis of International Scientific Production on the Management of Happiness and Well-Being in Organizations. Social Sciences, 2022, 11, 272.	1.4	8
4	Influencia de las redes sociales en el trabajo de profesionales de la información especializados en salud. Caso de los Colegios Oficiales de Médicos de España. Revista Latina De Comunicacion Social, 2021, , 113-133.	0.7	3
5	Closer to or further from the new normal? business approach through social media analysis. Heliyon, 2021, 7, e07106.	3.2	5
6	Opinion Mining, Sentiment Analysis and Emotion Understanding in Advertising: A Bibliometric Analysis. IEEE Access, 2020, 8, 134563-134576.	4.2	54
7	Resilience and Anti-Stress during COVID-19 Isolation in Spain: An Analysis through Audiovisual Spots. International Journal of Environmental Research and Public Health, 2020, 17, 8876.	2.6	11
8	Sentiment Analysis and Emotion Understanding during the COVID-19 Pandemic in Spain and Its Impact on Digital Ecosystems. International Journal of Environmental Research and Public Health, 2020, 17, 5542.	2.6	84
9	Exploring the Social Media on the Communication Professionals in Public Health. Spanish Official Medical Colleges Case Study. International Journal of Environmental Research and Public Health, 2020, 17, 4859.	2.6	16
10	Importance of Social Media in the Image Formation of Tourist Destinations from the Stakeholders' Perspective. Sustainability, 2020, 12, 4092.	3.2	24
11	Opinion Mining and Sentiment Analysis in Marketing Communications: A Science Mapping Analysis in Web of Science (1998–2018). Social Sciences, 2020, 9, 23.	1.4	11
12	Analysis and study of hospital communication via social media from the patient perspective. Cogent Social Sciences, 2020, 6, .	1.1	13
13	Populism and Independence Movements in Europe: The Catalan-Spanish Case. Social Sciences, 2020, 9, 35.	1.4	4
14	Instagram as a Co-Creation Space for Tourist Destination Image-Building: Algarve and Costa del Sol Case Studies. Sustainability, 2020, 12, 2793.	3.2	52
15	Training Entrepreneurial Competences with Open Innovation Paradigm in Higher Education. Sustainability, 2019, 11, 4689.	3.2	37
16	Industrial and tourism perspectives on open innovation. Journal of Organizational Change Management, 2019, 32, 517-532.	2.7	4
17	Innovation and marketing: keys for competitiveness in family firms. European Journal of Family Business, 2018, 5, .	1.1	0
18	Las relaciones públicas y el Fundraising como estrategia de gestión para las colecciones privadas de la Universidad de Oxford. Obra Digital, 2018, , 99-133.	0.5	1

#	ARTICLE	IF	CITATIONS
19	The U. S. Presidential Elections from the Point Of View of the European Press. Norteamerica, 2018, 14, .	0.1	0
20	La imagen de los candidatos en las elecciones presidenciales de Estados Unidos en â€˜prensaâ€™ digital espaÃ±ola. Revista Latina De Comunicacion Social, 2017, , 975-997.	0.7	4
21	Fundraising, comunicaciÃ³n y relaciones pÃºblicas. Desarrollo cultural de una marca de ciudad: MÃ¡laga. Chasqui, 2017, , 375.	0.1	1
22	La publicidad en la Prensa del Movimiento. Historia Y Comunicacion Social, 2014, 19, .	0.4	1
23	Modelo de innovaciÃ³n abierta en redes sociales. ADResearch ESIC International Journal of Communication Research, 2014, 10, 90-109.	0.5	0