

# Dimpy Sachar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3705510/publications.pdf>

Version: 2024-02-01

1  
papers

1  
citations

3311381

1  
h-index

3475538

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g-index

1  
all docs

1  
docs citations

1  
times ranked

0  
citing authors

#	ARTICLE	IF	CITATIONS
1	Discriminant analysis application to understand the usage of digital channels while buying a car. South Asian Journal of Marketing, 2021, 2, 51-71.	2.4	1