

Hakan Ceng z

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3703794/publications.pdf>

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8
papers

51
citations

1937685
4
h-index

1872680
6
g-index

8
all docs

8
docs citations

8
times ranked

30
citing authors

#	ARTICLE	IF	CITATIONS
1	Review of Brand Loyalty Literature: 2001 – 2015. <i>Journal of Research in Marketing</i> , 2016, 6, 407.	0.5	16
2	Effect of the need for popularity on purchase decision involvement and impulse-buying behavior concerning fashion clothing. <i>Journal of Global Fashion Marketing</i> , 2017, 8, 113-124.	3.7	15
3	Investigating the Demographics and Behavioural Characteristics Associated with Voluntary Simplicity Lifestyles in a Developed and a Developing Country: A Comparison between US and Turkish Simplifiers. <i>Global Business Review</i> , 2021, 22, 119-131.	3.1	8
4	Comparing Alternative Service Quality Scales: An Investigation Using Confirmatory Factor Analysis in a Health Care Setting. <i>Services Marketing Quarterly</i> , 2017, 38, 15-22.	1.1	6
5	Tüketicilerin Organik Gıda Satın Alma Motivasyonları ve Zaltman Metafor Teknikleri Aracılığıyla İncelenmesi. <i>Journal of Humanities and Tourism Research (Online)</i> , 2017, 7, 56-69.	0.2	4
6	Sosyal Medya Sitelerinde Marka Temelli İçeriklerin Paylaşılmasına Yönelik Gıdaların İncelenmesi: Facebook Üzerine. <i>İnsan Ve Toplum Bilimleri Araştırmaları Dergisi</i> , 2016, 5, 611.	0.3	2
7	Death-Related Status Consumption: Scale Development and Validation. <i>Omega: Journal of Death and Dying</i> , 2021, , 003022282110162.	1.0	0
8	Kamuoyu Kimin Oyu?. <i>İnsan Ve Toplum Bilimleri Araştırmaları Dergisi</i> , 2016, 5, 1229.	0.3	0