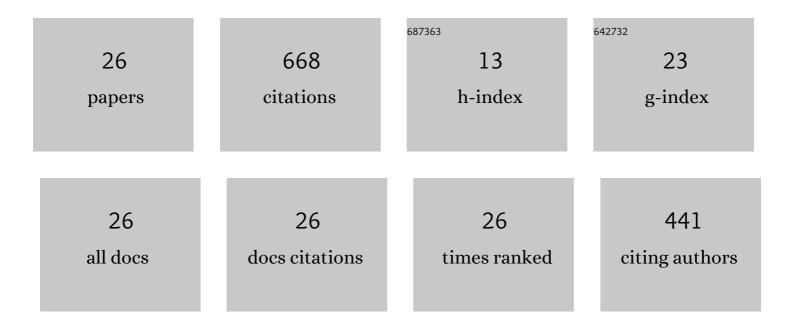
## Lauren K Gurrieri

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3692266/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Emotions of burden, intensive mothering and COVID-19 vaccine hesitancy. Critical Public Health, 2023, 33, 218-229.	2.4	3
2	The fashion development process for traditional costumes in the contemporary global fashion market. Journal of Global Fashion Marketing, 2023, 14, 108-122.	3.7	2
3	â€~Care' as camouflaging capitalism and obscuring harm: The user-generated pornography market and women's inequality. Women's Studies International Forum, 2022, 91, 102573.	1.1	3
4	Towards a framework for critical social marketing: what is to be done for emancipation?. Journal of Marketing Management, 2022, 38, 2135-2163.	2.3	0
5	The Future of the Australasian Marketing Academy: Challenges and Priorities. Australasian Marketing Journal, 2022, 30, 161-167.	5.4	1
6	Patriarchal marketing and the symbolic annihilation of women. Journal of Marketing Management, 2021, 37, 364-370.	2.3	10
7	The structural oppression of women by markets: the continuum of sexual violence and the online pornography market. Journal of Marketing Management, 2021, 37, 40-67.	2.3	12
8	The feminist politics of choice: lipstick as a marketplace icon. Consumption Markets and Culture, 2021, 24, 225-240.	2.1	9
9	Transformative Branding: A Dynamic Capability To Challenge The Dominant Social Paradigm. Journal of Macromarketing, 2021, 41, 531-546.	2.6	18
10	Sexualized labour in digital culture: Instagram influencers, porn chic and the monetization of attention. Gender, Work and Organization, 2020, 27, 41-66.	4.7	51
11	Hidden in Plain Sight: Building Visibility for Critical Gender Perspectives Exploring Markets, Marketing and Society. Journal of Macromarketing, 2020, 40, 437-444.	2.6	8
12	Visual storytelling and vulnerable health care consumers: normalising practices and social support through Instagram. Journal of Services Marketing, 2019, 33, 702-720.	3.0	41
13	The hashtaggable body: negotiating gender performance in social media. , 2019, , .		4
14	Social marketing and social movements: creating inclusive social change coalitions. Journal of Social Marketing, 2018, 8, 354-377.	2.3	18
15	Controversial advertising: transgressing the taboo of gender-based violence. European Journal of Marketing, 2016, 50, 1448-1469.	2.9	31
16	Who Is the Biggest Loser? Fat News Coverage Is a Barrier to Healthy Lifestyle Promotion. Health Marketing Quarterly, 2015, 32, 330-349.	1.0	13
17	Broadening an understanding of problem gambling: The lifestyle consumption community of sports betting. Journal of Business Research, 2015, 68, 2164-2172.	10.2	69
18	Neoliberalism and Managed Health. Journal of Macromarketing, 2014, 34, 532-538.	2.6	28

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#	Article	IF	CITATIONS
19	Framing social marketing as a system of interaction: A neo-institutional approach to alcohol abstinence. Journal of Marketing Management, 2014, 30, 607-633.	2.3	45
20	Towards a reflexive turn: social marketing assemblages. Journal of Social Marketing, 2014, 4, 261-278.	2.3	69
21	Anti-consumption Choices Performed in a Drinking Culture. Journal of Macromarketing, 2013, 33, 232-244.	2.6	48
22	Women's Bodies as Sites of Control. Journal of Macromarketing, 2013, 33, 128-143.	2.6	98
23	Queering beauty: fatshionistas in the fatosphere. Qualitative Market Research, 2013, 16, 276-295.	1.5	60
24	Stocky Bodies: Fat Visual Activism. Fat Studies, 2013, 2, 197-209.	0.9	13
25	The Don Draper complex: Consuming work, productive leisure and marketer boundary work. Journal of Marketing Management, 2012, 28, 784-808.	2.3	10
26	Connecting DEI to explicit and implicit gendered workplace discrimination, harassment, and assault: a commentary on 2019 Marketing Climate Survey. Marketing Letters, 0, , 1.	2.9	4