

Lauren K Gurrieri

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3692266/publications.pdf>

Version: 2024-02-01

26
papers

668
citations

687363

13
h-index

642732

23
g-index

26
all docs

26
docs citations

26
times ranked

441
citing authors

#	ARTICLE	IF	CITATIONS
1	Women's Bodies as Sites of Control. <i>Journal of Macromarketing</i> , 2013, 33, 128-143.	2.6	98
2	Towards a reflexive turn: social marketing assemblages. <i>Journal of Social Marketing</i> , 2014, 4, 261-278.	2.3	69
3	Broadening an understanding of problem gambling: The lifestyle consumption community of sports betting. <i>Journal of Business Research</i> , 2015, 68, 2164-2172.	10.2	69
4	Queering beauty: fatshionistas in the fatosphere. <i>Qualitative Market Research</i> , 2013, 16, 276-295.	1.5	60
5	Sexualized labour in digital culture: Instagram influencers, porn chic and the monetization of attention. <i>Gender, Work and Organization</i> , 2020, 27, 41-66.	4.7	51
6	Anti-consumption Choices Performed in a Drinking Culture. <i>Journal of Macromarketing</i> , 2013, 33, 232-244.	2.6	48
7	Framing social marketing as a system of interaction: A neo-institutional approach to alcohol abstinence. <i>Journal of Marketing Management</i> , 2014, 30, 607-633.	2.3	45
8	Visual storytelling and vulnerable health care consumers: normalising practices and social support through Instagram. <i>Journal of Services Marketing</i> , 2019, 33, 702-720.	3.0	41
9	Controversial advertising: transgressing the taboo of gender-based violence. <i>European Journal of Marketing</i> , 2016, 50, 1448-1469.	2.9	31
10	Neoliberalism and Managed Health. <i>Journal of Macromarketing</i> , 2014, 34, 532-538.	2.6	28
11	Social marketing and social movements: creating inclusive social change coalitions. <i>Journal of Social Marketing</i> , 2018, 8, 354-377.	2.3	18
12	Transformative Branding: A Dynamic Capability To Challenge The Dominant Social Paradigm. <i>Journal of Macromarketing</i> , 2021, 41, 531-546.	2.6	18
13	Stocky Bodies: Fat Visual Activism. <i>Fat Studies</i> , 2013, 2, 197-209.	0.9	13
14	Who Is the Biggest Loser? Fat News Coverage Is a Barrier to Healthy Lifestyle Promotion. <i>Health Marketing Quarterly</i> , 2015, 32, 330-349.	1.0	13
15	The structural oppression of women by markets: the continuum of sexual violence and the online pornography market. <i>Journal of Marketing Management</i> , 2021, 37, 40-67.	2.3	12
16	The Don Draper complex: Consuming work, productive leisure and marketer boundary work. <i>Journal of Marketing Management</i> , 2012, 28, 784-808.	2.3	10
17	Patriarchal marketing and the symbolic annihilation of women. <i>Journal of Marketing Management</i> , 2021, 37, 364-370.	2.3	10
18	The feminist politics of choice: lipstick as a marketplace icon. <i>Consumption Markets and Culture</i> , 2021, 24, 225-240.	2.1	9

#	ARTICLE	IF	CITATIONS
19	Hidden in Plain Sight: Building Visibility for Critical Gender Perspectives Exploring Markets, Marketing and Society. <i>Journal of Macromarketing</i> , 2020, 40, 437-444.	2.6	8
20	The hashtagable body: negotiating gender performance in social media. , 2019, , .		4
21	Connecting DEI to explicit and implicit gendered workplace discrimination, harassment, and assault: a commentary on 2019 Marketing Climate Survey. <i>Marketing Letters</i> , 0, , 1.	2.9	4
22	â€ˆCareâ€™™ as camouflaging capitalism and obscuring harm: The user-generated pornography market and women's inequality. <i>Women's Studies International Forum</i> , 2022, 91, 102573.	1.1	3
23	Emotions of burden, intensive mothering and COVID-19 vaccine hesitancy. <i>Critical Public Health</i> , 2023, 33, 218-229.	2.4	3
24	The fashion development process for traditional costumes in the contemporary global fashion market. <i>Journal of Global Fashion Marketing</i> , 2023, 14, 108-122.	3.7	2
25	The Future of the Australasian Marketing Academy: Challenges and Priorities. <i>Australasian Marketing Journal</i> , 2022, 30, 161-167.	5.4	1
26	Towards a framework for critical social marketing: what is to be done for emancipation?. <i>Journal of Marketing Management</i> , 2022, 38, 2135-2163.	2.3	0