

Bala Krishnamoorthy

List of Publications by Year in descending order

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Version: 2024-02-01

22
papers

223
citations

1163117

8
h-index

1058476

14
g-index

22
all docs

22
docs citations

22
times ranked

90
citing authors

#	ARTICLE	IF	CITATIONS
1	Application of digital technologies in health insurance for social good of bottom of pyramid customers in India. <i>International Journal of Sociology and Social Policy</i> , 2019, 39, 752-772.	1.2	29
2	Integrating wearable technology products and big data analytics in business strategy. <i>Journal of Systems and Information Technology</i> , 2019, 21, 255-275.	1.7	28
3	Benchmarking as a measure of competitiveness. <i>International Journal of Process Management and Benchmarking</i> , 2014, 4, 342.	0.2	27
4	Democratizing health insurance services; accelerating social inclusion through technology policy of health insurance firms. <i>Business Strategy and Development</i> , 2019, 2, 242-252.	4.2	25
5	Exploring the black box of competitive advantage â€œ An integrated bibliometric and chronological literature review approach. <i>Journal of Business Research</i> , 2022, 139, 964-982.	10.2	22
6	Business Analytics Adoption in Firms: A Qualitative Study Elaborating TOE Framework in India. <i>International Journal of Global Business and Competitiveness</i> , 2020, 15, 80-93.	2.4	16
7	Is strategic agility the new Holy Grail? Exploring the strategic agility construct. <i>International Journal of Business Excellence</i> , 2017, 13, 160.	0.3	14
8	Strategic advantage through social inclusivity: An empirical study on resource based view in health insurance firms in India. <i>Journal of Cleaner Production</i> , 2021, 298, 126805.	9.3	14
9	Integrating the dialectic perspectives of resource-based view and industrial organization theory for competitive advantage â€œ a review and research agenda. <i>Journal of Business and Industrial Marketing</i> , 2023, 38, 656-679.	3.0	10
10	Developing an Instrument for Business Model Dimensions: Exploring Linkages with Firm Competitiveness. <i>International Journal of Global Business and Competitiveness</i> , 2019, 14, 24-41.	2.4	9
11	Microfoundations approach to strategic agility â€œ Exploration to operationalization. <i>Journal of General Management</i> , 2021, 46, 103-128.	1.2	9
12	Endemic corporate responsibility dimensions in the developing economy: An exploratory study. <i>Corporate Governance and Sustainability Review</i> , 2021, 5, 31-38.	0.8	4
13	Corporate social responsibility in the time of COVID-19 pandemic: An exploratory study of developing country corporates. <i>Corporate Governance and Sustainability Review</i> , 2021, 5, 73-80.	0.8	4
14	Identifying critical drivers of innovation in pharmaceutical industry using TOPSIS method. <i>MethodsX</i> , 2022, 9, 101677.	1.6	4
15	Emerging perspectives on business model typologies. <i>International Journal of Business Excellence</i> , 2020, 21, 410.	0.3	2
16	A Gender-Based Comparative Analysis of Generation X and Y on Emotional Contagion: The Qualitative Perspective. <i>Business Perspectives and Research</i> , 2023, 11, 336-354.	2.6	2
17	Growth of Future Group logistics â€œ Indian retail company. <i>Competitiveness Review</i> , 2013, 23, 330-342.	2.6	1
18	Emerging Perspectives on Business Model Typologies. <i>International Journal of Business Excellence</i> , 2019, 1, 1.	0.3	1

#	ARTICLE	IF	CITATIONS
19	Models of innovations: an overview of perspectives and expositions. International Journal of Value Chain Management, 2017, 8, 342.	0.2	1
20	Sustainable supply chain management practices and their mediation effect on economic returns. Corporate Governance and Sustainability Review, 2020, 4, 8-20.	0.8	1
21	Emergence of multipresence - a theoretical underpinning. International Journal of Business Information Systems, 2018, 27, 123.	0.2	0
22	Formulation of Proxy Measures: Measuring Business Model for Improving Competitiveness. International Journal of Global Business and Competitiveness, 0, , 1.	2.4	0