Cindy Yunhsin Chou

List of Publications by Year in descending order

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840776 839539 19 373 11 18 citations g-index h-index papers 19 19 19 356 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Digital transformation for crisis preparedness: service employees' perspective. Journal of Services Marketing, 2023, 37, 351-370.	3.0	1
2	Servicing through digital interactions andwell-being in virtual communities. Journal of Services Marketing, 2022, 36, 217-231.	3.0	12
3	Value cocreation in livestreaming and its effect on consumerâ€simulated experience and continued use intention. International Journal of Consumer Studies, 2022, 46, 2183-2199.	11.6	9
4	Service system well-being: scale development and validation. Journal of Service Management, 2022, ahead-of-print, .	7.2	3
5	"Yes, I know you― the role of source familiarity in the relationship between service adaptive behavior and customer satisfaction. Journal of Service Theory and Practice, 2022, 32, 620-639.	3.2	5
6	Sharing Economy Service Experience and Its Effects on Behavioral Intention. Sustainability, 2019, 11, 5050.	3.2	24
7	Working consumers' psychological states in firm-hosted virtual communities. Journal of Service Management, 2019, 30, 302-325.	7.2	12
8	The perception of crowding, quality and well-being: a study of Vietnamese public health services. Journal of Health Organization and Management, 2019, 33, 460-477.	1.3	8
9	Service system well-being: conceptualising a holistic concept. Journal of Service Management, 2019, 30, 766-792.	7.2	27
10	Enhancing online rapport experience via augmented reality. Journal of Services Marketing, 2019, 33, 851-865.	3.0	46
11	Promoting consumer environmental friendly purchase behaviour: a synthesized model from three short-term longitudinal studies in Australia. Journal of Environmental Planning and Management, 2018, 61, 2067-2093.	4.5	15
12	Organizational intellectual capital and its relation to frontline service employee innovative behavior: consumer value co-creation behavior as a moderator. Service Business, 2018, 12, 663-684.	4.2	23
13	A Transformative Service View on the Effects of Festivalscapes on Local Residents' Subjective Well-Being. Event Management, 2018, 22, 405-422.	1.1	22
14	The Perceptions of Physicians and Nurses Regarding the Establishment of Patient Safety in a Regional Teaching Hospital in Taiwan. Iranian Journal of Public Health, 2018, 47, 852-860.	0.5	4
15	Inter-firm relational resources in cloud service adoption and their effect on service innovation. Service Industries Journal, 2017, 37, 256-276.	8.3	14
16	Business co-creation for service innovation in the hospitality and tourism industry. International Journal of Contemporary Hospitality Management, 2017, 29, 1522-1540.	8.0	84
17	Virtual Community, Purchasing Behaviour, and Emotional Well-Being. Australasian Marketing Journal, 2015, 23, 207-217.	5.4	12
18	Service-driven social community and its relation to well-being. Service Industries Journal, 2015, 35, 368-387.	8.3	22

#	Article	IF	CITATIONS
19	Adverse behavioral and relational consequences of service innovation failure. Journal of Business Research, 2015, 68, 834-839.	10.2	30